

Reference No.....



## Full Name: Roshan Kumar Ram

### Contact Information

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**DOB:** 21/04/2000

**Email Id:**

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### LinkedIn:

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### Permanent Address:

Village-Hanuman Nagar, Post – Biroul, Darbhanga, Bihar - 847203

### Career Objective

A self- motivated and result – oriented individual with strong SEO skills seeking the marketing position in your company to maximize brand awareness and boost revenue through best practices of digital marketing.

### Managerial Skills:

- Professionalism and Strong work ethic
- Team work
- Negotiation

### Technical Competencies & Additional Certifications:

- Digital marketing:
  - a) SEO
  - b) Pay per click
  - c) Google ads

### Languages Known:

English  
Hindi  
Marathi

### Interests and Hobbies:

- Playing football
- Travelling
- Playing guitar

### Academics

Course	Institute & University	Year of Passing	CGPA/ Percentage
MMS (Specialization)	Aditya institute of management studies and research/ University of Mumbai.	2024	Pursuing
Graduation	Aditya degree college/Andhra university	2021	72.9%
H.S.C	Kendriya Vidyalaya Mankhurd – Mumbai	2018	65.8%
S.S.C	Kendriya Vidyalaya Mankhurd - Mumbai	2016	62.7%

### Corporate Exposure

#### Summer Internship

**Duration: 02 Months from 2<sup>nd</sup> May – 30<sup>th</sup> June 2023**

#### Shriram life insurance

**Project Title:**

- **A study on consumers decision making for purchase of life insurance**

### Projects & Assignments

(1) Made a presentation on ITC-IBD during MMS course.

(2) Made a presentation on Real – fruit juice, where we have taken the interview of a domain expert.

(3) To know about consumer behavior towards Bata products, we had conducted a survey where respondents filled the Questionnaire and given their feedback regarding the products.

### Co-Curricular Activities

Secured 2<sup>nd</sup> position in Futsal tournament which was held in Visakhapatnam, Andhra Pradesh (2019).

Participated in the Marathon, which was conducted by Indian Navy in Mumbai (2017).