

RESUME FORMAT	Department: Training, Placement & Alumni
	Format No: AIMS/TPA/RF/02
	Version: 00
	Date: 01.06.2022
R.M. Bhattad Road, Ram Nagar, Borivali (West), Mumbai – 400 092.	



Shruti Dayanand Chavan

Contact Information 9022803538

DOB: 18th August 2001

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Permanent Address: A/105, Neeta Apartment, Patankar Park Road, Nallasopara(West), 401203

Career Objective

To seek a dynamic and challenging career and organization for excellence with my knowledge and team efforts while making positive contributions to promote the individual opportunity and professional growth.

Managerial Skills:

- Positivity
- Teamwork
- Decision Making
- Organizing

Technical Competencies & Additional Certifications:

- MS-CIT

Languages Known:

- English
- Hindi
- Marathi

Interests and Hobbies:

- Singing
- Throwball (Outdoor game)
- Exploring

Academics

Course	Institute & University	Year of Passing	CGPA/ Percentage
MMS (Specialization)	Aditya Institute of Management studies and research University of Mumbai	2024	Pursuing
Graduation (BMS)	Chetana College University of Mumbai	2022	8.53
H.S.C	SNDT Women's University, Maharashtra Board	2019	58.92%
S.S.C	ST, Francis De Sales School, Maharashtra Board	2017	61.42%

Corporate Exposure

Summer Internship

Duration: 3 Months

GHARKUL- A SPECIAL SCHOOL

Project Title: RESEARCH AND DEVELOPMENT TEAM LEAD

Being an intern, I have worked on all the content creation for Gharkul, coordinating with the team, generating all the reports, displayed professional traits and managed all the assigned tasks.

Duration: 3 Months

ANAROCK Property Consultants

Project Title:

- To explore and analyze the various distribution channels utilized by real estate companies in Mumbai for lead generation.
- Understand the effectiveness of these channels in acquiring potential leads, evaluating the quality of leads obtained, and identifying the most productive distribution methods for improving overall lead generation and conversion rates in the competitive Mumbai real estate market.

Projects & Assignments

- Presented a research paper in an online one-day National Conference. (A role of social media marketing in a retailing environment during pandemic)
- A project submitted to University of Mumbai on the topic, "Consumer sentiments. towards home décor essential with respect to IKEA".
- Performed research study on ITC-IBD.

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Co-Curricular Activities

- Member of organizing team for “Innovation & E-Summit 2023” at AMISR held in February,23
- Member of Placement Committee at AIMS/TPA for the year 2022
- Securing 1st place in NETRUTVA’19 (Presentation Competition).
- Was the event coordinator of the B.M.S. Batch.
- I have visited the special school for differently abled children and interacted with them to bring them a moment of joy.
- District player of throwball and securing 2nd prize.
- Actively participating in even