

# Aditya Institute of Management Studies and Research (AIMSR)

Annual Report 2023-24

# Aditya Educational Campus



# Times School

Your Road-map to Success



## Get Ready for the Future

**Approach by AIMSR to empower students for career success in a dynamic job market**

**A**t Aditya Institute of Management Studies and Research (AIMSR), upskilling is undeniably recognised as crucial in today's rapidly evolving job market. Efforts are taken to ensure existing skills or acquiring new ones to remain competitive and relevant in today's world. The necessity for upskilling stems from various factors, including technological advancements,



Chairman & Trustees of Aditya Group of Institutions

changing job requirements, and evolving industry landscapes. At AIMSR, an understanding into the job market is obtained, what recruiters seek, the gap between education and industry, the role of business sessions, and the qualities crucial for career success.

In today's dynamic job market, technological advancements continually reshape industries, rendering certain skills obsolete while creating demand for new ones. For instance, new job requirements are driven by big data, AI, ML, and blockchain technology. Without upskilling, young students' risk being left behind or relegated to lower-paying, less secure positions.

Recruiters now prioritise candidates with a diverse skill set and adaptability. Beyond technical expertise, they seek individuals who demonstrate critical thinking, communication skills, creativity, and the ability to collaborate across diverse teams. For example, in the field of Biotech and FinTech, companies not only look for professionals proficient in technology but also those capable of working in agile environments, communicating effectively with

stakeholders, and quickly adapting to new tools and methodologies.

At AIMSR, industry-trained Faculty and Practitioners from the industry, bring practical experience as a part of their teaching pedagogy. Availability of digital tools, labs, library resources, and mentorship programs ensure students will be good and successful upskilling initiatives.

The courses incorporate real-world case studies, internships, and pro-



Dr. Smita Srivastava, Dean Management & Director AIMSR

**Courses offered by Aditya Institute of Management Studies and Research (AIMSR) Mumbai**  
**Masters in Management Studies - MMS**  
**Masters in Computer Applications - MCA**  
**Diploma Program - DIP**

ject projects, allowing students to gain hands-on experience and develop industry-relevant skills. For example, the Institute partners with local businesses to provide students with internship opportunities, exposing them to the day-to-day operations and challenges of various industries.

Moreover, AIMSR emphasises the cultivation of qualities essential for successful career development. These qualities include leadership, adaptability, resilience, and a growth mindset. Through experiential learning opportunities, mentorship programs, and extracurricular activities, AIMSR fosters an environment conducive to the holistic development of students. For instance, participation in student-led clubs and organisations helps students hone their leadership and teamwork skills, while internships provide valuable insights into professional conduct and workplace dynamics.

AIMSR, one of the best MMS colleges in Mumbai is playing a pivotal role in bridging the gap between education and industry with targeted upskilling initiatives. By emphasising practical experience and fostering the development of essential qualities, we empower students to thrive in their careers and contribute meaningfully to the evolving workforce.



## Navigating Change

### Role of ASBM in Transforming Management Education

The field of Management Education is going through a significant transformation, driven by changing industry dynamics and evolving student preferences. Traditional management education is adapting to incorporate new generation courses that cater to the demands of a rapidly evolving business landscape. Aditya School of Business Management (ASBM) located in Mumbai, is at the forefront of this shift, leveraging its strategic location and robust infrastructure to prepare students for the changing times.

With the advent of globalization, technology and innovation, the traditional silos of management disciplines are blurring. ASBM recognizes this shift and offers a diverse range of courses that blend core

management principles with emerging fields such as business analytics, digital marketing, artificial intelligence and sustainability. By embracing these new global perspectives, students are equipped with the skills and knowledge necessary to navigate the complexities of modern business environments.



Chairman  
Dr. Manojkumar Mishra



College Building

Courses offered by Aditya School of Business Management (ASBM) Mumbai  
Post Graduate Diploma in Management PGDM (2 years)



Library



Computer Lab

The changing job opportunities reflect the increasing demand for professionals who possess a multidisciplinary skill set and a global mindset. ASBM collaborates closely with industry partners to identify emerging trends and tailor its curriculum accordingly. Through guest lectures, industry projects, and internships, students gain practical insights and hands-on experience, enhancing their employability and readiness for the workforce.

Despite these changes, it can be said that the paradigm for Management Education has just begun. In an era characterized by uncertainty and disruption, the ability to analyze complex problems, make informed decisions, and lead effectively is more critical than ever. ASBM emphasizes holistic development, nurturing not only technical skills but also essential qualities such as leadership, adaptability, and resilience.

At School ASBM's location in Mumbai, a vibrant business hub, provides students with unparalleled opportunities for experiential learning and industry exposure. The campus is visited by some of the country's leading companies, enabling students to interact with industry experts, participate in networking events, and secure internships and placements at prestigious organizations.

ASBM, one of the best PGDM colleges in Mumbai, is at the forefront of the changing learning landscape, offering new generation courses, fostering industry partnerships, and leveraging its strategic location to prepare students for success in the ever-changing business landscape. Through its comprehensive approach to education, ASBM equips students with the skills, knowledge, and mindset needed to thrive in the dynamic world of management.

# Times B School National Ranking Survey 2024

# Times B School

Your Road-map to Success



proud to  
be ranked  
**35<sup>th</sup>**

among the  
**Top Private Institutes in India**



proud to  
be ranked  
**51<sup>st</sup>**

among the  
**Top 100 B-Schools in India**

Source: TOI, 27th february 2024



# Accreditation

**HEI Portal** ADITYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH

director@aimsr.edu.in  
AISHE Id: C-49585

### AQAR Reviewed List

AQAR Submitted Details

Show  entries Search:

| SI NO | HEI Name  | AISHE ID | Academic Year | Submitted Date | Status   | Cycle No | Action   |
|-------|---|----------|---------------|----------------|----------|----------|--|
| 1     | ADITYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH | C-49585  | 2021-2022     | 28-07-2023     | Accepted | 1        | <a href="#">AQAR Review Details</a><br><a href="#">PDF Report</a><br><a href="#">HTML Report</a> |
| 2     | ADITYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH | C-49585  | 2020-2021     | 31-03-2022     | Accepted | 1        | <a href="#">AQAR Review Details</a><br><a href="#">PDF Report</a><br><a href="#">HTML Report</a> |

Review of Actions Proposed during  
Meeting held on  
25<sup>th</sup> March 2023

## Review of Governing Council Meeting held on 25<sup>th</sup> March, 2023

| Proposed  | Actions Taken  |
|---|--|
| <p>A prerequisite qualification is mandatory for admissions specifically for ASBM. A threshold should be fixed and admissions should be given only when the minimum pre-requisite is met.</p> <p>By Ar. Shri Sukumar Dharmadhikari ji, Practicing Architect</p>                   | <p>The admissions team uses the following tests to shortlist students for interview:</p> <ul style="list-style-type: none"><li>• CAT - minimum 75 percentile</li><li>• XAT - same as CAT</li><li>• Others include MH CET, MAT – assessed on a case-by-case basis</li></ul> |
| <p>The Institute needs to undergo NBA accreditation or NAAC re-accreditation.</p> <p>Proposed by Shri Ashish Mishra ji, Trustee</p>   | <p>The Institutional Information for Quality Assessment (IIQA) has been submitted on 4<sup>th</sup> March, 2024.</p>   |
| <p>The creative talent of students needs to be identified and nurtured while taking care of the anxiety and stress experienced by them.</p> <p>Proposed by Ar. Shri Rajiv Mishra ji, Principal Sir JJ College of Architecture &amp; Director, Directorate of Art, Maharashtra</p> | <p>The counsellor, psychologist has conducted Mental Health Inventory Test and Adjustment Styles Inventory Test to use their score sheets for counselling. On 11<sup>th</sup> March, 2024, a Special Guest Session was organised</p>                                       |

## Review of Governing Council Meeting held on 25<sup>th</sup> March, 2023

| Proposed  | Actions Taken   |
|---|---|
| <p>Key reasons should be identified and corrective actions need to be taken for decline in admission numbers in both MMS and PGDM courses.</p> <p>More industry related projects should be added in the curriculum.</p> <p>By Shri P. Chandrashekhar ji, Founder Director, Practus Advisors</p> | <p>Admission team</p> <ul style="list-style-type: none"><li>• Has been visiting degree colleges and coaching centres and placing admission related content on social media regularly.</li><li>• Felicitated College Principals during Innovation Summit.</li><li>• Participated in Interview and webinars conducted by IMS.</li><li>• Following differentiators are highlighted to students:</li></ul> <p>MMS</p> <ul style="list-style-type: none"><li>• Focus on providing case-based learning</li><li>• Exposure through industry oriented live projects</li><li>• Training on Digital Databases</li><li>• Access to Real-time Financial Software</li></ul> <p>PGDM</p> <p>Special Training and Certifications:</p> <ul style="list-style-type: none"><li>• National Institute of Securities Markets (NISM)</li><li>• Cambridge Business English</li><li>• Digital Marketing</li></ul> <p>More live projects, IDBI workshop, Industry oriented training have been added in the curriculum.</p> |

# Events

## From April 2023 to March 2024

# Conclaves & Summits

## Marketing Conclave & Roundtable 2023

Theme: "Marketing Next: Defying Conventions."

Date: 8th April 2023

Keynote speaker &  
Chief Guest



Mr Rajat Sahu  
Vice President -Marketing & Alliances  
InstaSafe Technologies Pvt Ltd

Guest of Honour



Dr. Srinivasan .R Iyengar  
Director  
JBIMS

Time: 9.00 am to 2.00 pm



Ms Ankita Singhal  
eComm Manager  
Nivea India



Mr Vikas Gupta  
Co-Founder  
Anecdote Consultants



Mr Samir Vithlani  
Vice President  
The Max (A Tribes – DDB JV)



Mr Mohit Khatwani  
AVP Product-Travel  
Paytm





# FINANCE CONCLAVE 2024

## Charting the Future of Fintech



8:30 AM to 10:30 AM



1st February 2024



**Keynote Speaker**

**Dr. Pankaj Trivedi**

Dean  
Faculty of Commerce and Business Studies  
K J Somaiya Institute of Management



**Mr. Abhhijit Chatterjee**

Assistant Vice President  
Celusion Technologies Pvt Ltd.



**Mr. Subit Saurav**

Associate Partner  
Cedar Capital & Cedar-IBSi FinTech Lab



**Mr. Achin Goel**

Portfolio Manager  
Bonanza Portfolio Ltd





# IT & Operations Conclave 2024

Theme:- Emerging Technologies:  
Operations and Beyond

📅 10th February, 2024

🕒 9:30 AM to 12:30 PM

**Chief Guest**



**Dr. Prasad Ramanathan**  
Senior Director  
Capgemini India

**Guest of Honour**



**Dr. Zaynah Dhunny**  
Director and Business  
Developer Cyber Analytics Ltd.

**Guest of Honour**



**Mr. Sreenivas Rao**  
Global Head of Supply Chain  
Sun Pharmaceutical Industries Ltd.

# IT & Operations Conclave 2024

Theme:- Emerging Technologies: Operations  
and Beyond

📅 10th February, 2024

🕒 9:30 AM to 12:30 PM

**Panel Discussion**

Exploring Ethical Frontiers : AI in Modern Business Operations

**Moderator**



**Mr. Rishi Sareen**  
Director Technology  
DTDC Express Limited



**Mr. Kiran Belsekar**  
EVP, CISO & IT Governance  
Aegon Life



**Mr. Rajesh Patil**  
CTO  
Asfaleia Information Systems



**Mr. Vinod Marar**  
Head Supply Chain  
CEAT Ltd.



**Mr. Ajinkya Vaze**  
Associate Program Manager  
Merkle Pvt Ltd.





# 11th INNOVATION & E-SUMMIT 2024

Theme:-Innovation in the Entrepreneurial Ecosystem



9th March, 2024



9:30 AM to 1:30 PM

Guest Of Honour



Ms. Kriti Bhatnagar  
Squadron Leader  
Indian Air Force

Chief Guest



Mr. P. Sreevathsa  
Founder & CEO  
Servify

Guest Of Honour



Mr. Sumant Sood  
Head Innovation  
Titan Company Ltd.

Venue - Aditya Educational Campus

# 11th INNOVATION & E-SUMMIT 2024

Panel Discussion:- Developing an Innovative Mindset in Future Entrepreneurs



9th March, 2024



9:30 AM to 1:30 PM



**Mr. Vijay Kaulgud**  
Sr. Director  
Capgemini



**Mr. Yuvraj Mehta**  
Founder & CEO  
StrateRise  
Consulting Pvt. Ltd.



**Ms. Lalita Caroline Misquitta**  
Founder  
Laura's



**Mr. Prashant Donde**  
Founder  
Tijori.ai Securing  
Family Legacies



**Ms. Mona Shetty Ghosh**  
Founder & Director  
Sound & Vision



**Mr. Amit Sharma**  
Co- Founder  
M-Care & Sault



**Mr. Ranjith Bhanu**  
Associate VP  
Relevance Lab

**Venue - Aditya Educational Campus**





Panel Discussion: - Developing an Innovative Mindset in Future Entrepreneurs  
9th March, 2024  
9:30 AM to 1:30 PM

- Mr. Vijay Kaulgud  
Sr. Director  
Capgemini
- Mr. Yuvraj Mehta  
Founder & CEO  
StratoRise  
Consulting Pvt. Ltd.
- Ms. Lalita Caroline Misquitta  
Founder  
Laura's
- Mr. Prashant Donda  
Founder  
Tijori.ai Securing  
Family Legacies
- Ms. Mona Shetty Ghosh  
Founder & Director  
Sound & Vision Studio
- Mr. Amit Sharma  
Co-Founder  
M-Care & Sault
- Mr. Ranjith Bhanu  
Associate VP  
Relevance Lab

Venue - Aditya Group of Institutions Campus

ADITYA GROUP OF INSTITUTIONS  
ADITYA

INNOVATION & E-SUMMIT 2024  
Panel Discussion: - Developing an Innovative  
Mindset in Future Entrepreneurs  
March, 2024  
11:30 AM to 12:30 PM

- Mr. Yuvraj Mehta  
Founder & CEO  
StratoRise  
Consulting Pvt. Ltd.
- Ms. Lalita Caroline Misquitta  
Founder  
Laura's
- Mr. Prashant Donda  
Founder  
Tijori.ai Securing Family  
Legacies

International Women's Day, 09.03.2024  
Theme: Invest in Women, Accelerate Progress





ADITYA  
INSTITUTE OF MANAGEMENT  
RESEARCH & STUDIES  
AMSR

ADITYA  
A SCHOOL OF BUSINESS MANAGEMENT  
ASBM

# 11th INNOVATION & E-SUMMIT 2024

Theme:-Innovation in the Entrepreneurial Ecosystem

9th March, 2024 9:30 AM to 1:30 PM

Guest Of Honour Chief Guest Guest Of Honour



ADITYA  
11th INNOVATION & E-SUMMIT 2024  
Theme:-Innovation in the Entrepreneurial Ecosystem  
9th March, 2024 9:30 AM to 1:30 PM  
Chief guest

ADITYA  
11th INNOVATION & E-SUMMIT 2024  
Panel Discussion:- Developing an Innovative Mindset in Future Entrepreneurs  
9th March, 2024 11:30 AM to 12:30 PM



ADITYA  
09.03.24





**AIMSR & ASBM**  
**HR CONCLAVE 2022**

Presents

**ESCAPE  
ROOM**

**YOU'RE NOT TRAPPED, YOU'RE CHALLENGED**



**ADITYA**  
INSTITUTE OF MANAGEMENT  
STUDIES AND RESEARCH  
CREATING EMPLOYABLE PROFESSIONALS  
NAAC ACCREDITED WITH 'B+' GRADE

On

**24th Sept 2022**

**PRESENTED BY :**

**Escape Artist MMS & PGDM Students  
Batch (2021-23)**

**SUPPORTED BY :**

**PGDM Batch (2022-24)**



**ADITYA**  
SCHOOL OF BUSINESS MANAGEMENT

*The Door is Calling your Name !!*

DARE TO ESCAPE?

# Conclaves/Summit Attended

## 13th Indian Management Conclave 2023

“MBA Education in the Age of Disruption: A Global Perspective”



# 4th Global Education Conclave, Mumbai by CII “Adopting Technology for Holistic Education”



# 18<sup>th</sup> FICCI Higher Education Summit 2023, New Delhi

## "Empowering Minds, Driving Transformation: Redefining the Future of Higher Education"



# Guest Sessions

# Guest Session on Professional Success Redefined - Lessons from the Trenches, 03.02.2024

Ms. Vinita Srivastava, Talent Acquisition Head, Amazon



**ADITYA**  
INSTITUTE OF MANAGEMENT  
STUDIES AND RESEARCH  
AIMSR  
EXCELLENCE EMPOWERING & PROFESSIONALIZING

**ADITYA**  
SCHOOL OF BUSINESS MANAGEMENT  
ASBM  
ISO 9001 : 2015 Certified

**Special Guest Session**

Theme:- Professional Success Redefined - Lessons from the Trenches

🕒 09.30 am to 10.30 am

📅 3rd February 2024



**Ms. Vinita Srivastava**  
Talent Acquisition Head  
Amazon

🐦 📷 📘 📺



# Guest Session The journey of Indian Railways and Management Lessons from Indian Railways, 27.01.2024

Shri Satya Prakash Ji, Inspector General National High Speed Rail Corporation



# Guest Session 05.01.2024

Mr. Anurag Mundra, Founder cum Owner Rabdiwala ,  
Mr. Kamlesh Jogi, Manager, Research , MCX,  
Ms. Pooja Jhawar, Brand Manager , Croma and  
Ms. Lourdes Miranda , Training Head, Imarticus.



**PRESENT**

**SPECIAL GUEST SESSION**

**ROLE OF ANALYTICS IN BUSINESS**

**SATURDAY**

**25<sup>th</sup> NOV**

**TIME**

**11:00 AM**

**SPEAKER**

**MR. DHAVAL MISTRY**

PRINCIPAL CONSULTANT/DIRECTOR  
FRACTAL ANALYTICS



# AI: Job & Careers 07.11.2023

Mr Subhobroto Chakroborty, Founder, thedigitalfellow



# Webinar on Innovation in Education at SSM for Management Students, 30.09.2023

Dr. Serena Magnanti, Vice President, SSM



# Opportunities Awaiting Finance Professionals, 30.09.2023

## Shri Hariprakash Pandey, Former Executive VP, Fosun Hive



# How to crack interview and expectations of organization from management students!! 29.09.2023

Speakers: Ms. Komal Sen, Co-founder, Alter Ego

**Present**

**Special Guest Session**

**Theme:- Cracking Interviews and Expectations of Organization from Management Students**

 10:00 AM - 11:30 AM

 29th September, 2023



**Ms. Komal Sen**  
Co-founder  
AlterEGO Accelerators



# Indian Philosophy: The Panacea for Global Harmony, 25.9.23

Speakers: Commander Shri. V.K Jaitly Ji, Mr. Shriram Singh ji

**ADITYA** SCHOOL OF BUSINESS MANAGEMENT  
ISO 21001 : 2018 Certified

**ADITYA** INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH  
AIMSR

**Present**  
**Special Guest Session**

**Theme:- Indian Philosophy: The Panacea for Global Harmony**

🕒 03:00 PM - 05:00 PM      📅 25th September, 2023

**Chief Guest**      **Guest of Honor**



**Commander Shri. VK Jaitly**  
Speaker, Consultant & Writer,  
National Co-ordinator, Youth4Nation



**Mr. Shriram Singh**  
Sr. Private Banker & Zonal Head  
Emkay Global



**Thank you**

[edr.vk.jaitly@gmail.com](mailto:edr.vk.jaitly@gmail.com)

National Coordinator: Youth4Nation

YouTube: ExcellenceGuru 

**उठो जागो और तब तक मत रुको  
जब तक लक्ष्य की प्राप्ति न हो जाए**

**Arise! Awake! And Stop Not  
Till the Goal is Reached**      -स्वामी विवेकानंद



ISR

# Minority Rights Day Celebration, 18.12.2023

**ADITYA**  
INSTITUTE OF MANAGEMENT  
STUDIES AND RESEARCH  
AIMSR  
ISO 9001:2015 Certified

**ADITYA**  
SCHOOL OF BUSINESS MANAGEMENT  
ASBM  
ISO 21001:2018 Certified

## Minority Rights Day

Theme: Celebrating Diversity and Inclusion  
Topic: Women's Rights to Property

### Esteemed Speaker

**Ms. Ameer Dharmadhikari**  
Practising Advocate

Time: 09:30 AM to 10:30 AM  
Date: 18<sup>th</sup> December 2023



# Faculty Development Program (FDP)

# Faculty Development Program

Topic: "Assurance of Learning and POs/COs"

## Esteemed Speaker

**Dr. Bala Krishnamoorthy**

Professor and Former Associate Dean,  
School of Business Management,  
NMIMS University, Mumbai



Time :- 10:00 AM to 1:00 PM



Date :- 16th December 2023





# Outbound Activities

# Juice Adventures, Uttan, 19.08.23



# Plant Visit to Bisleri Factory, 2.11.23



# Plant Visit to LG



Field Visit  
January 2024



# Meri Maati Mera Desh

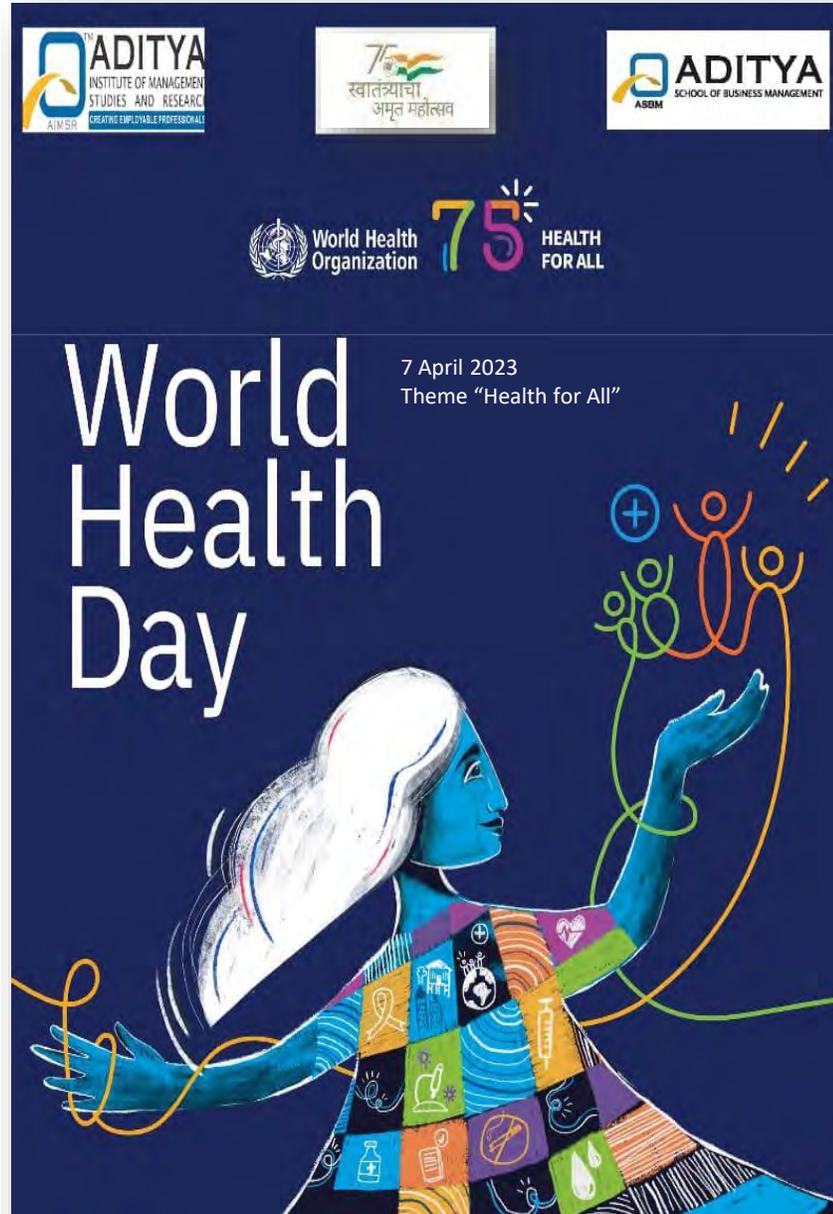
A nationwide campaign that encompasses 'Azadi Ka Amrut Mahotsav, (AKAM)' 'G20,' and 'Shikshit Bharat organized the "Panch Pran"



ISR

Celebration of  
Commemorative Days

APRIL 2023



ADITYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH  
AIMSR CREATING EMPLOYABLE PROFESSIONALS

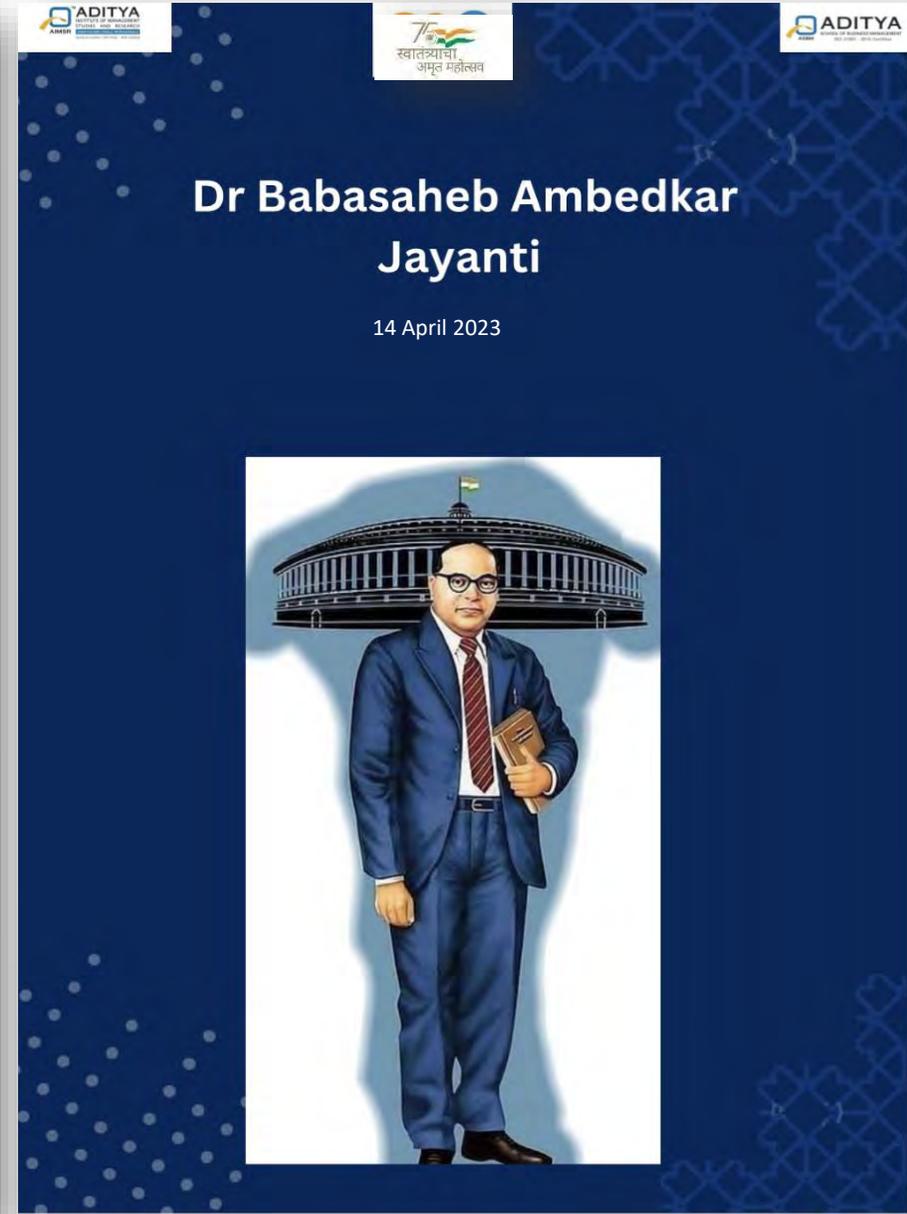
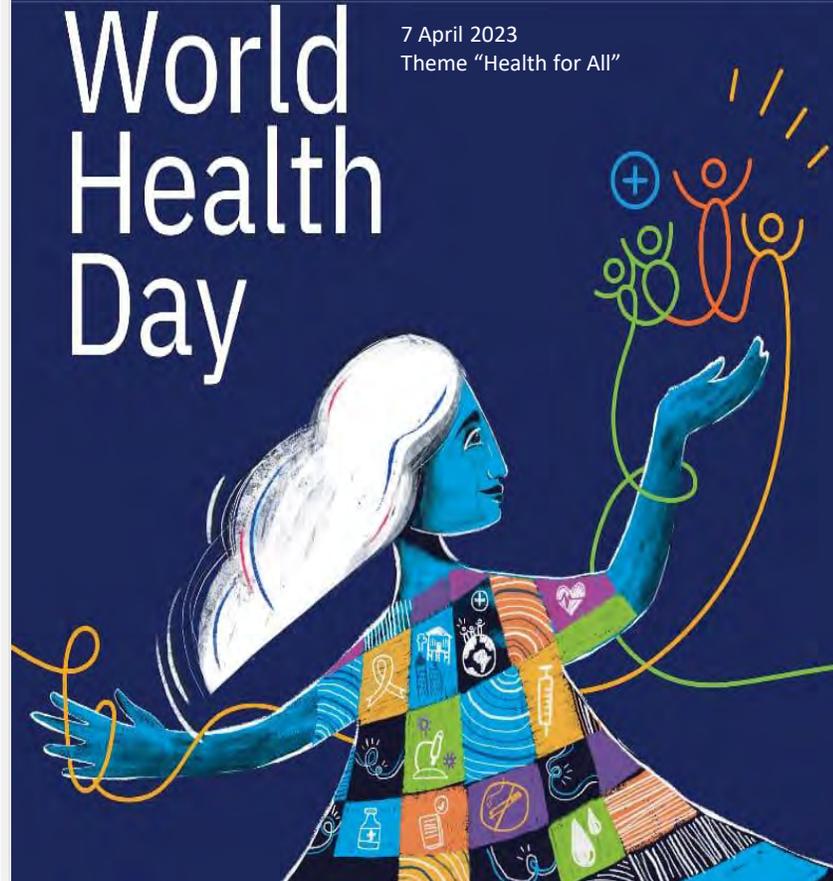
75 स्वातंत्र्याचा अमृत महोत्सव

ADITYA SCHOOL OF BUSINESS MANAGEMENT  
ASBM

World Health Organization 75 HEALTH FOR ALL

7 April 2023  
Theme "Health for All"

# World Health Day



ADITYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH  
AIMSR CREATING EMPLOYABLE PROFESSIONALS

75 स्वातंत्र्याचा अमृत महोत्सव

ADITYA SCHOOL OF BUSINESS MANAGEMENT  
ASBM

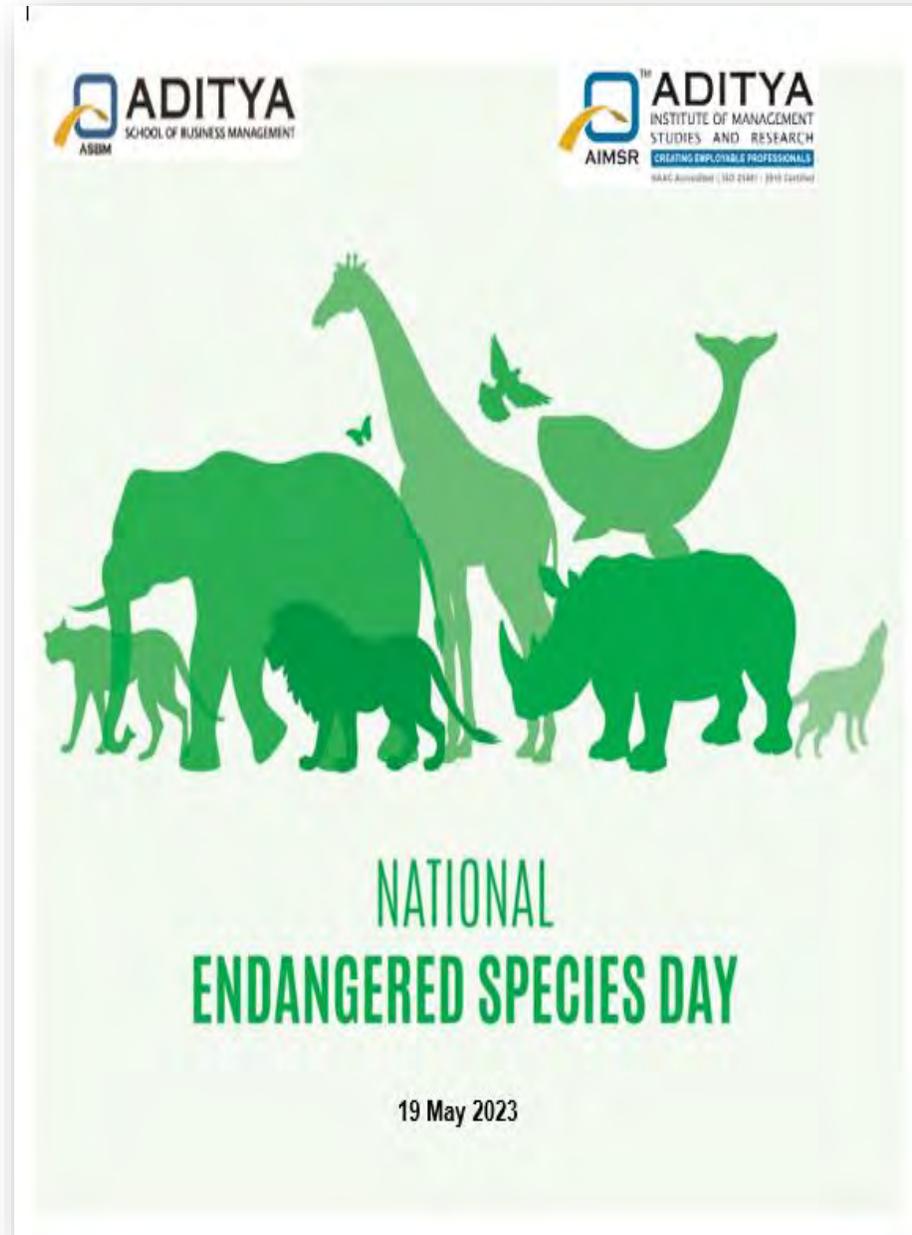
## Dr Babasaheb Ambedkar Jayanti

14 April 2023



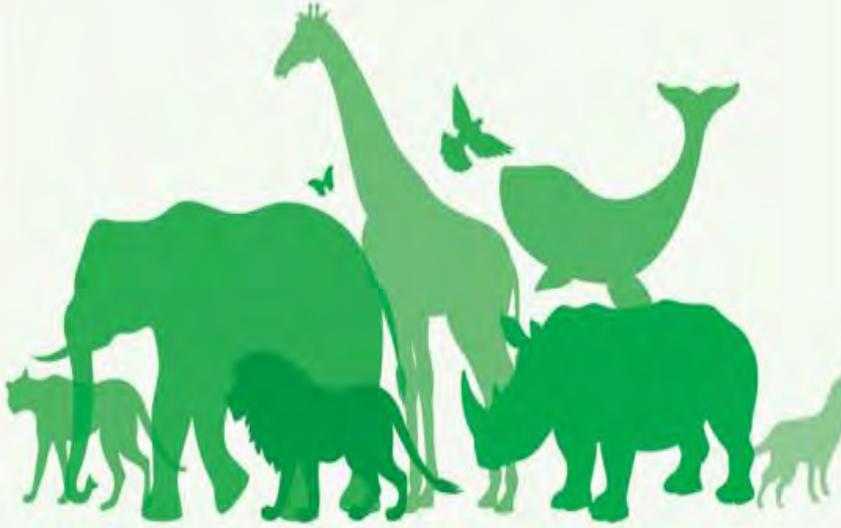
APRIL 2023





ADITYYA SCHOOL OF BUSINESS MANAGEMENT  
AIMSR

ADITYYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH  
AIMSR  
CREATING EMPLOYABLE PROFESSIONALS  
AACSB Accredited | ISO 21001 | ISO 9001 Certified



NATIONAL  
ENDANGERED SPECIES DAY

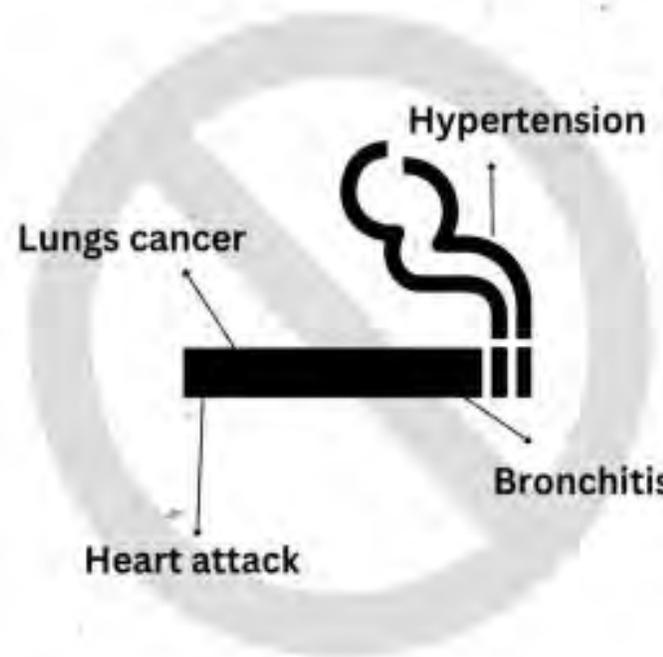
19 May 2023



ADITYYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH  
AIMSR  
CREATING EMPLOYABLE PROFESSIONALS  
AACSB Accredited | ISO 21001 | ISO 9001 Certified

ADITYYA SCHOOL OF BUSINESS MANAGEMENT  
ABMM  
ISO 21001 | ISO 9001 Certified

WORLD NO TOBACCO DAY



Lungs cancer

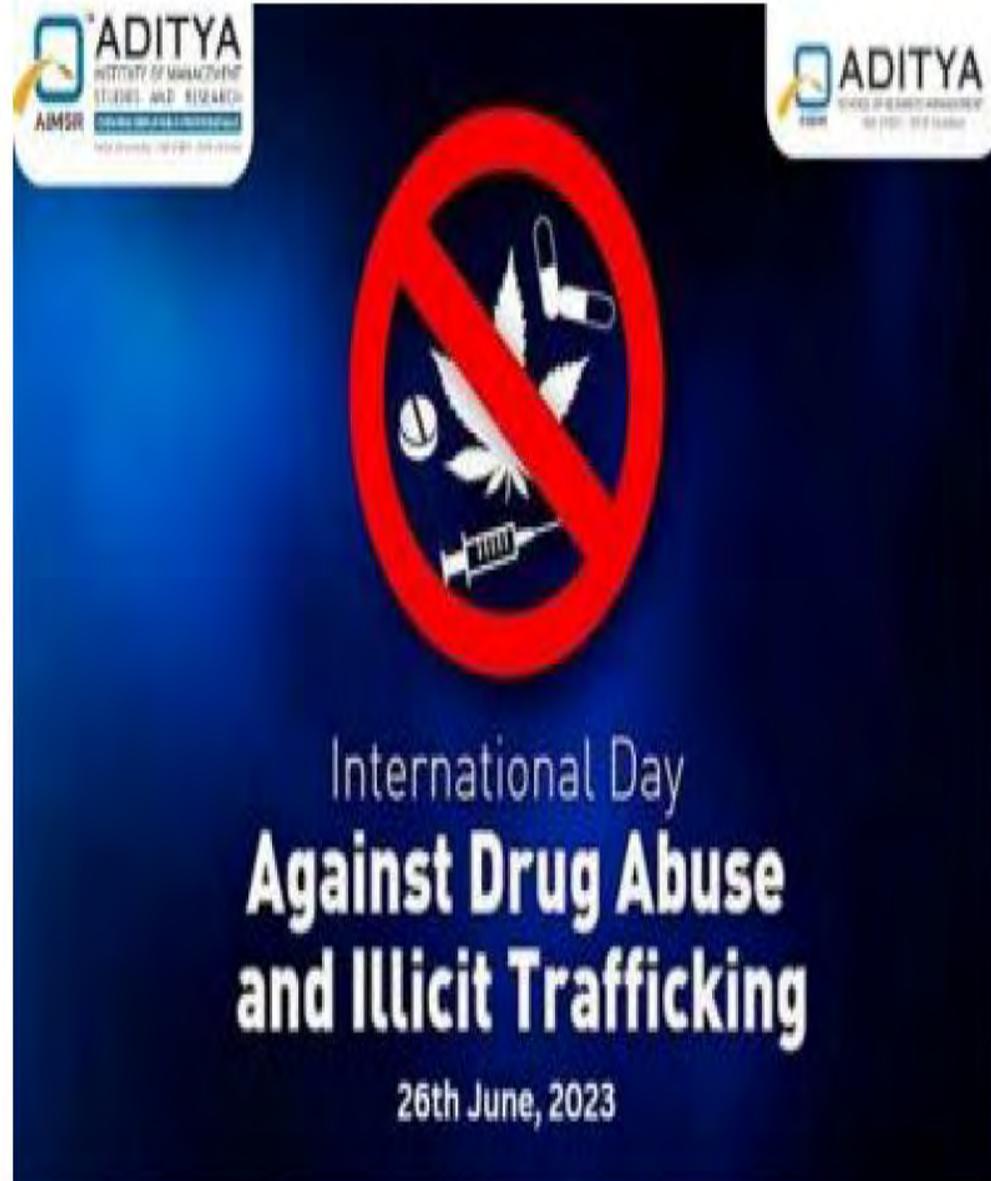
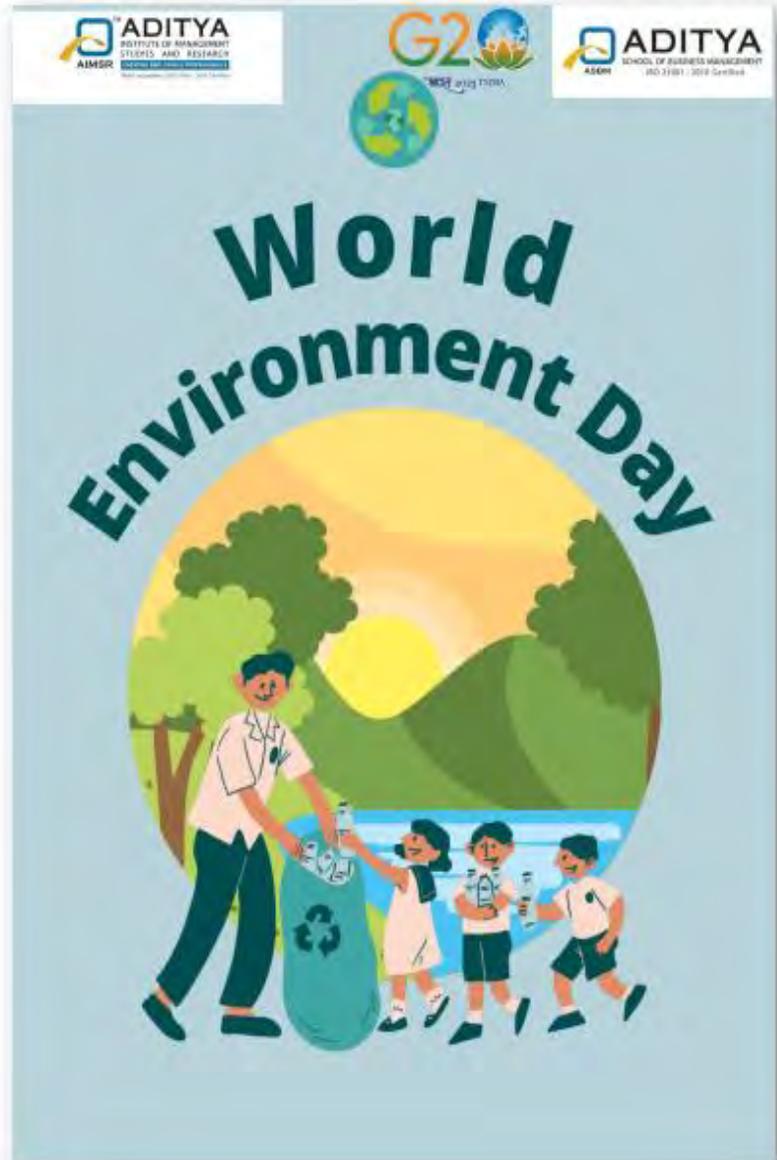
Heart attack

Hypertension

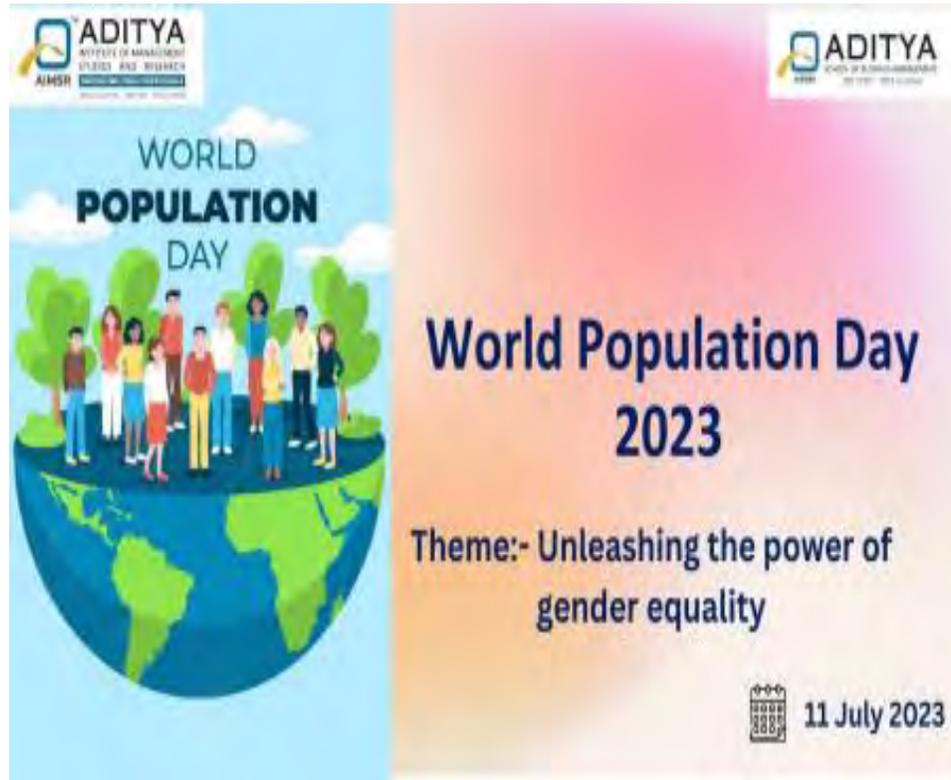
Bronchitis

SAYING NO MAY BE THE HARDEST PART,  
BUT IT'S JUST AS REWARDING

31st MAY 2023



JULY 2023



ADITYA  
INSTITUTE OF MANAGEMENT  
STUDIES AND RESEARCH  
AIMSR

WORLD  
**POPULATION**  
DAY

**World Population Day  
2023**

Theme:- Unleashing the power of  
gender equality

11 July 2023

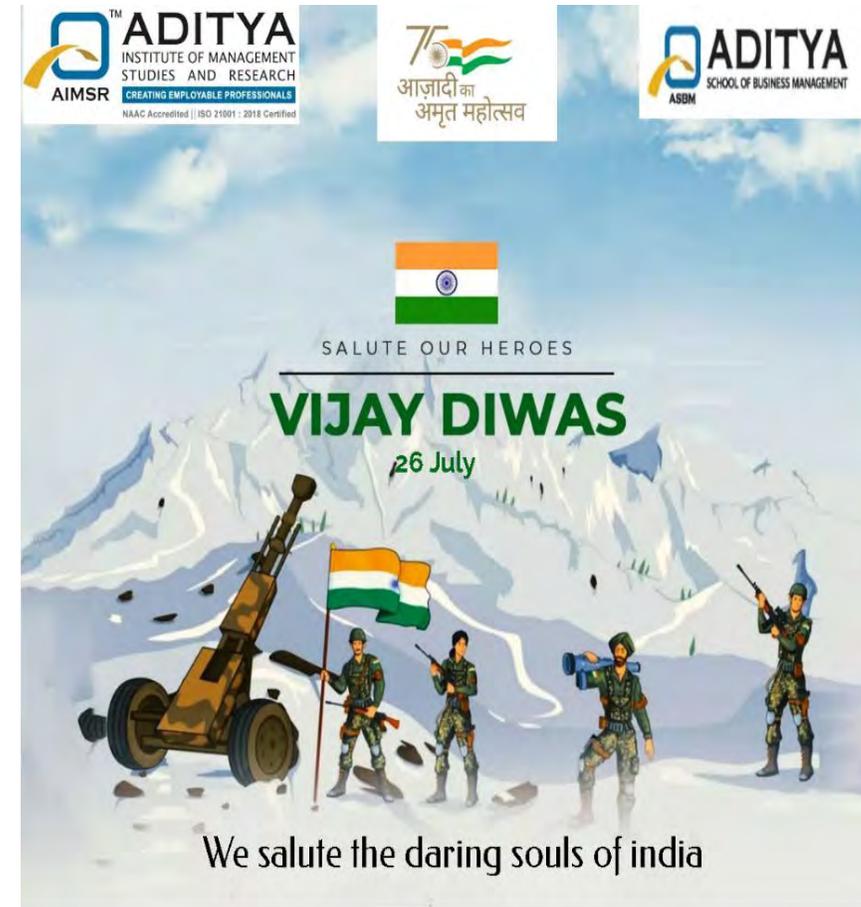
ADITYA  
SCHOOL OF BUSINESS MANAGEMENT  
ASBM

ADITYA  
INSTITUTE OF MANAGEMENT  
STUDIES AND RESEARCH  
AIMSR  
NAAC Accredited | ISO 21001 : 2018 Certified

75  
आज़ादी का  
अमृत महोत्सव

ADITYA  
SCHOOL OF BUSINESS MANAGEMENT  
ASBM

The banner features a central illustration of a diverse group of people standing on a globe. The background is a soft gradient of blue, green, and orange. Logos for Aditya Institute of Management Studies and Research (AIMSR) and Aditya School of Business Management (ASBM) are positioned in the corners. The text is clear and legible, emphasizing the theme of gender equality.



ADITYA  
INSTITUTE OF MANAGEMENT  
STUDIES AND RESEARCH  
AIMSR  
NAAC Accredited | ISO 21001 : 2018 Certified

75  
आज़ादी का  
अमृत महोत्सव

ADITYA  
SCHOOL OF BUSINESS MANAGEMENT  
ASBM

INDIA

SALUTE OUR HEROES

**VIJAY DIWAS**  
26 July

We salute the daring souls of india

The banner depicts a snowy mountain landscape with Indian soldiers in camouflage uniforms. One soldier is operating a large anti-aircraft gun, while others are standing guard. The Indian national flag is prominently displayed. The background shows a clear blue sky with a few birds flying. The overall tone is patriotic and respectful.

AUG 2023



ADITYA  
INSTITUTE OF MANAGEMENT  
STUDIES AND RESEARCH  
AIMSR  
CREATING EMPLOYABLE PROFESSIONALS

ADITYA  
SCHOOL OF BUSINESS MANAGEMENT  
ASBM

celebrates

**National  
Sports Day**

29TH AUGUST 2023

Sports are an enabler to an inclusive and fit society

Honouring Sporting Heroes

The poster features a central illustration of a blue, low-poly runner with a white earphone cord and a smartphone on their hip. The runner is surrounded by small icons of various sports equipment like a tennis racket, a basketball, and a soccer ball. The background is light blue with faint icons of people running and playing sports.



ADITYA  
INSTITUTE OF MANAGEMENT  
STUDIES AND RESEARCH  
AIMSR  
CREATING EMPLOYABLE PROFESSIONALS  
AACSB Accredited | ISO 21001 : 2018 Certified

ADITYA  
SCHOOL OF BUSINESS MANAGEMENT  
ASBM  
ISO 21001 : 2018 Certified

सत्यमेव जयते

**MSME**

MICRO, SMALL & MEDIUM ENTERPRISES  
सूक्ष्म, लघु एवं मध्यम उद्यम

Development & Facilitation Office

**MSME DAY**  
30<sup>th</sup> Aug 2023

"Future-ready MSMEs for  
India@100."

The poster has a dark blue background with a large white oval in the center. Inside the oval is the State Emblem of India (Lion Capital of Ashoka) in gold, with the motto 'सत्यमेव जयते' below it. Underneath the emblem is the MSME logo in bold black letters, followed by the text 'MICRO, SMALL & MEDIUM ENTERPRISES' and 'सूक्ष्म, लघु एवं मध्यम उद्यम'. Below that is 'Development & Facilitation Office'. A large green line graph with an upward trend is positioned on the left side of the poster. At the bottom, the text 'MSME DAY' is written in large white letters, with '30<sup>th</sup> Aug 2023' in a blue box. Below that is the slogan '"Future-ready MSMEs for India@100."' in white.

 **ADITYA**  
SCHOOL OF BUSINESS MANAGEMENT  
ISO 21001 | 2018 Certified

 **ADITYA**  
INSTITUTE OF MANAGEMENT  
STUDIES AND RESEARCH  
AIMSR  
CREATING EMPLOYABLE PROFESSIONALS  
NAAC Accredited | ISO 21001 | 2018 Certified

# हिन्दी दिवस २०२३

## हिन्दी - हमारी संस्कृति की आवाज

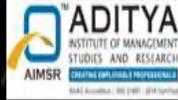
 शाम ०४:०० से ०५:३०

 १४ सितम्बर २०२३

मुख्य अतिथि



आर.जे विधी जैन  
विविध भारती एवं  
आकाशवाणी मुम्बई

 **ADITYA**  
INSTITUTE OF MANAGEMENT  
STUDIES AND RESEARCH  
AIMSR  
CREATING EMPLOYABLE PROFESSIONALS  
NAAC Accredited | ISO 21001 | 2018 Certified

 **ADITYA**  
SCHOOL OF BUSINESS MANAGEMENT  
ISO 21001 | 2018 Certified

# INTERNATIONAL day of DEMOCRACY



15TH  
SEPT

OCT 2023

 **ADITYA**  
INSTITUTE OF MANAGEMENT  
STUDIES AND RESEARCH  
AIMSR  
CREATING EMPLOYABLE PROFESSIONALS  
NAAC Accredited | ISO 21001 | 2018 Certified

 **ADITYA**  
SCHOOL OF BUSINESS MANAGEMENT  
ASBM  
ISO 21001 | 2018 Certified

ADITYA SCHOOL OF BUSINESS MANAGEMENT

**NATIONAL**  
**UNITY**  
**DAY**

31 OCTOBER



 **ADITYA**  
INSTITUTE OF MANAGEMENT  
STUDIES AND RESEARCH  
AIMSR  
CREATING EMPLOYABLE PROFESSIONALS  
NAAC ACCREDITED WITH 'B+' GRADE

 **ADITYA**  
SCHOOL OF BUSINESS MANAGEMENT  
ASBM

International Poverty Eradication day



Date : 17 th October 2022  
Time: 12 noon

**Theme: Dignity for all in Practice**



 75  
Azadi Ka  
Amrit Mahotsav

ISR Group: Gati Shakti PGDM 22-24

NOV 2023



International day for  
**Tolerance**

Theme - "Tolerance: A Path to Peace and Reconciliation"



16th NOVEMBER 2023



**INTERNATIONAL DAY**  
for the Elimination of Violence  
**Against Women**

Theme - "UNITE! Invest to prevent violence  
against women and girls"



25th NOVEMBER 2023

DEC 2023



**ADITYA**  
INSTITUTE OF MANAGEMENT  
STUDIES AND RESEARCH  
AIMSR  
CREATING EMPLOYABLE PROFESSIONALS  
NAAC Accredited || ISO 21001 : 2018 Certified

**ADITYA**  
SCHOOL OF BUSINESS MANAGEMENT  
ASBM  
ISO 21001 : 2018 Certified

# THE NATIONAL POLLUTION CONTROL DAY

Theme - "Sustainable  
Development for a Clean and  
Healthy Planet"

**2 DECEMBER 2023**



**ADITYA**  
INSTITUTE OF MANAGEMENT  
STUDIES AND RESEARCH  
AIMSR  
CREATING EMPLOYABLE PROFESSIONALS  
NAAC Accredited || ISO 21001 : 2018 Certified

**ADITYA**  
SCHOOL OF BUSINESS MANAGEMENT  
ASBM  
ISO 21001 : 2018 Certified

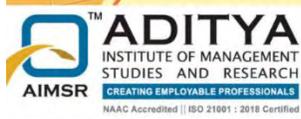
EVERYBODY IS BORN FREE AND EQUAL.

# MINORITY RIGHTS DAY

Theme - 'Celebrating Diversity  
and Inclusion'

**18 DECEMBER 2023**

JAN 2024



# National Youth Day

Theme - "Viksit Yuva-Viksit Bharat."

12 JAN 2024



# Indian Army Day

Theme - "In Service of the Nation."



15 JAN 2024



**INTERNATIONAL  
MOTHER LANGUAGE DAY**

Theme - "Multilingual education is  
a pillar of intergenerational  
learning"

**21 FEB 2024**



**World  
NGO  
DAY**

February 27th

**Theme**

"Building a Sustainable Future: The Role of NGOs in  
Achieving the Sustainable Development Goals"



**Thank the NGOs**  
for the wide variety of work they do to help  
underprivileged people all across the world.

MARCH 2024



ADITYA  
INSTITUTE OF MANAGEMENT  
STUDIES AND RESEARCH  
AIMSR  
CREATING EMPLOYABLE PROFESSIONALS  
NAAC Accredited | ISO 21001 : 2018 Certified

ADITYA  
SCHOOL OF BUSINESS MANAGEMENT  
ASBM  
ISO 21001 : 2018 Certified

# Employee Appreciation Day

1 MARCH 2024



The poster features a light beige background with blue and purple decorative elements. At the top, there are two logos for Aditya Institute of Management Studies and Research (AIMSR) and Aditya School of Business Management (ASBM). The main title 'Employee Appreciation Day' is written in a large, bold, blue font. Below the title, the date '1 MARCH 2024' is written in a purple font. At the bottom, there is a line-art illustration of a diverse group of seven people, including a woman with a headset, a man with glasses, a woman with a headscarf, a man with a mustache, and two men wearing hard hats.



ADITYA  
INSTITUTE OF MANAGEMENT  
STUDIES AND RESEARCH  
AIMSR  
CREATING EMPLOYABLE PROFESSIONALS  
NAAC Accredited | ISO 21001 : 2018 Certified

ADITYA  
SCHOOL OF BUSINESS MANAGEMENT  
ASBM  
ISO 21001 : 2018 Certified

# WORLD WATER DAY



22 MARCH

SAVE WATER SAVE EARTH

The poster has a light blue background. At the top, it features the same two Aditya logos as the first poster. The title 'WORLD WATER DAY' is written in a large, bold, blue font. Below the title is a cartoon illustration of a blue water drop and a green and blue globe, both with faces and arms, appearing to be in motion. At the bottom, there are two blue buttons with white text: '22 MARCH' and 'SAVE WATER SAVE EARTH'.

Institutional Social  
Responsibility (ISR)      Social  
Extension Activities

# Beach Cleaning Activity in association with NGOs ConnectFor & Muskarate Raho, Mahim beach, October, 2023



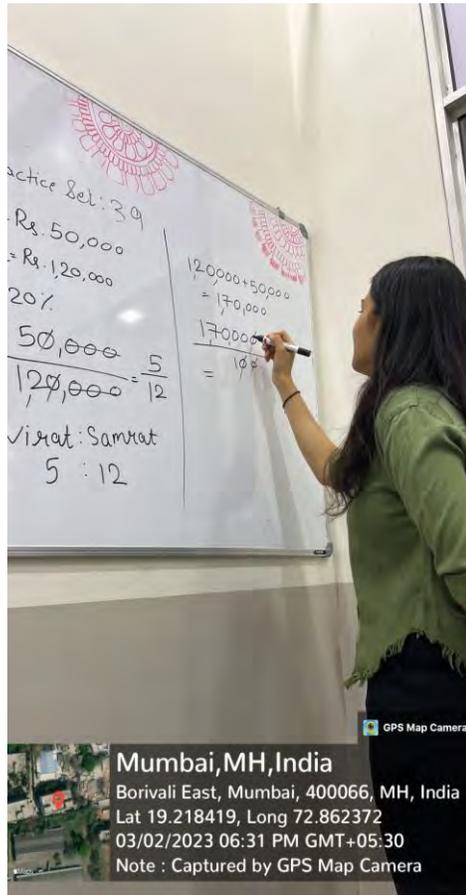
# Blood Donation Drive in association with HDFC Bank & Borivali Blood Bank, December, 2023





Creating awareness for Mouth & Foot Painting Artists (mfpa) in February, 2024

# Teaching under privileged students at Rajendra Education Center managed by Rotary Club





# Student Participation at Inner Wheel Forest, Kandivali Maintenance & Beautification



# Alumni Connect

# Alumni Base



# Alumni Coffee Meet

Panel Discussion : Mantra of Success in the Corporate World

 7th October, 2023

 10:00 AM to 11:00 AM



**Arpit Shah**  
Senior Credit Analyst  
Citigroup



**Kavita Dave**  
Assistant Manager  
Hansa Equity



**Kunal Jojode**  
Assistant Manager  
Time Strategies



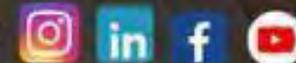
**Harsh Vira**  
Senior Audience Analyst  
Jack in the Box Worldwide



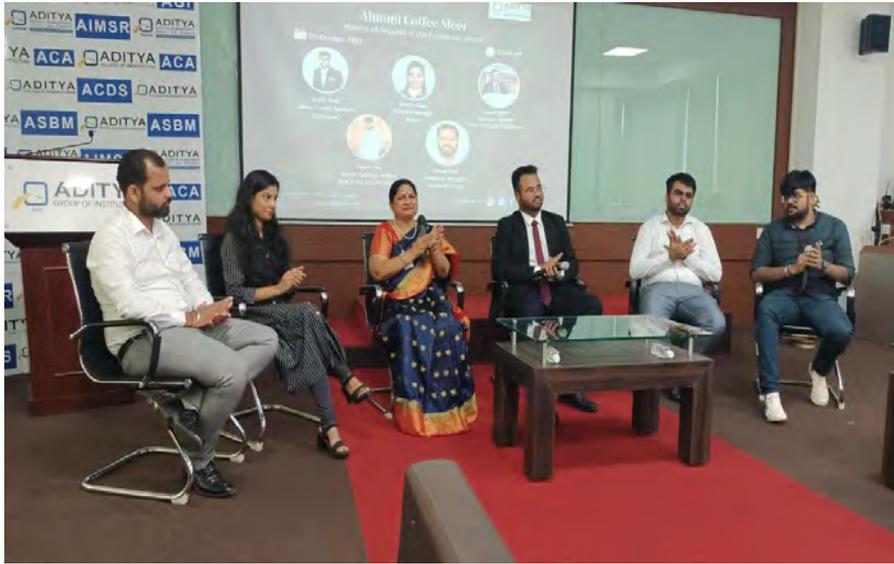
**Hetvi Doshi**  
Equity Research Analyst  
Unlisted Market

Visit us on - [www.aimsr.edu.in](http://www.aimsr.edu.in)  
[www.asbm.edu.in](http://www.asbm.edu.in)

Follow us on:



# Alumni Coffee Meet, 7<sup>th</sup> October, 2023



# Alumi Coffee Meet

Theme :- Career Growth and Networking

 10th February, 2024

 3:00 PM to 4:00 PM



**Ms. Nehal Panchal**  
Data Analyst  
ISS ESG



**Mr. Chinmay Shinde**  
Territory Manager  
Coffee Day Beverages



**Ms. Harshita Sawant**  
Assistant FPO  
BSM Cruise Solution



**Mr. Ronit Manjerekar**  
Associate Operation Specialist  
SS&C GlobeOp



**Mr. Ramesh Maria**  
Assistant Buyer  
FirstCry.com



# Alumni Coffee Meet

Theme :- Career Growth and Networking

10th February, 2024

12:30 PM to 2:00 PM



Ms. Nehal Panchal  
Data Analyst  
ISS ESG



Mr. Chinmay Shinde  
Territory Manager  
Coffee Day Beverages



Ms. Harshita Sawant  
Assistant FPO  
BSM Cruise Services



Mr. Ronit  
Associate Op



Mr. Animesh M  
Assistant Bu

ve 2024

Operations

AM to 12:30 PM

s Operations

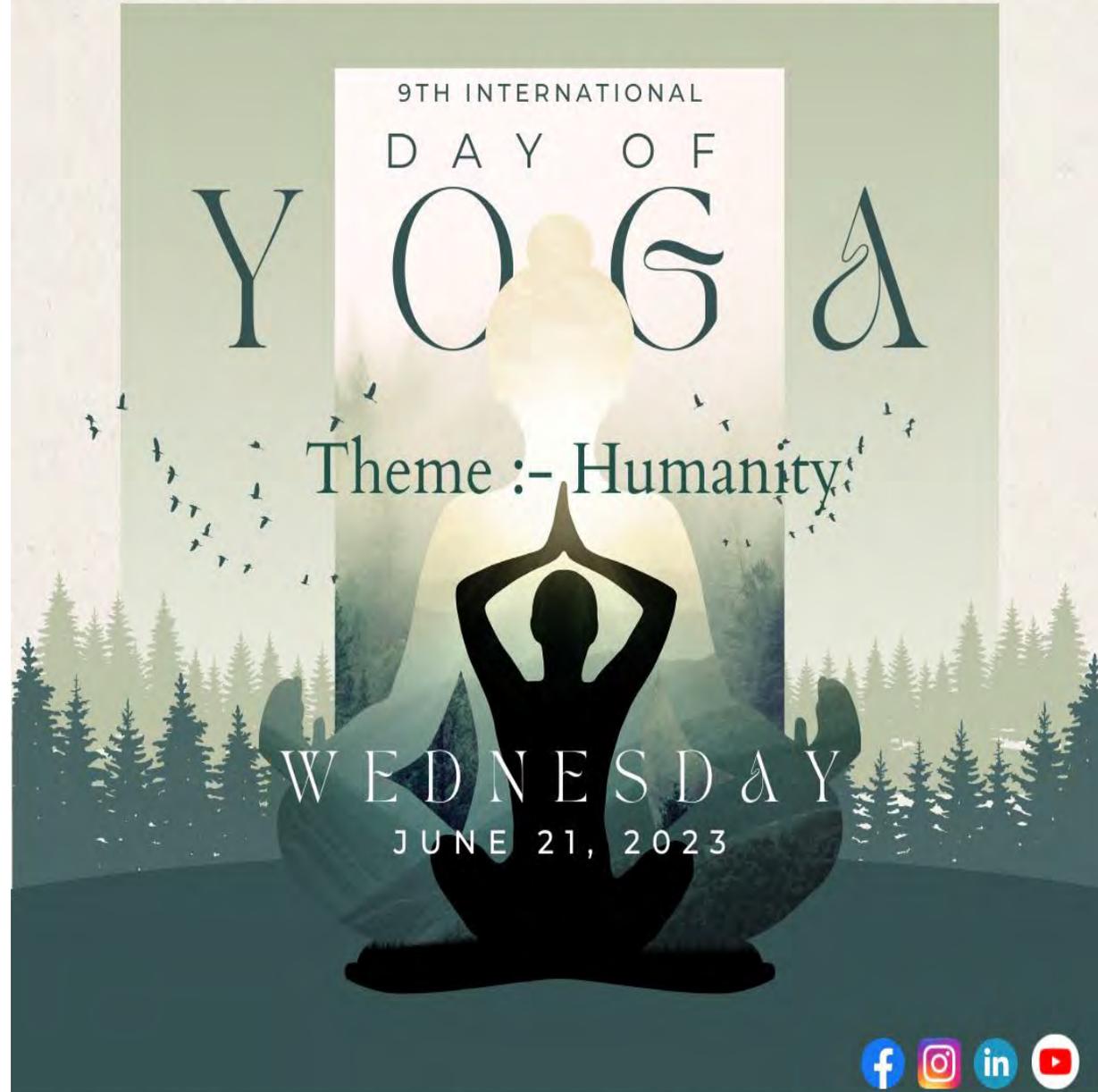


Mr. Rajesh Patil  
CTO  
Information Systems

ger



# **Celebrations On Campus**





# POINSUR GYMKHANA

Where always Winners are Born

in association with



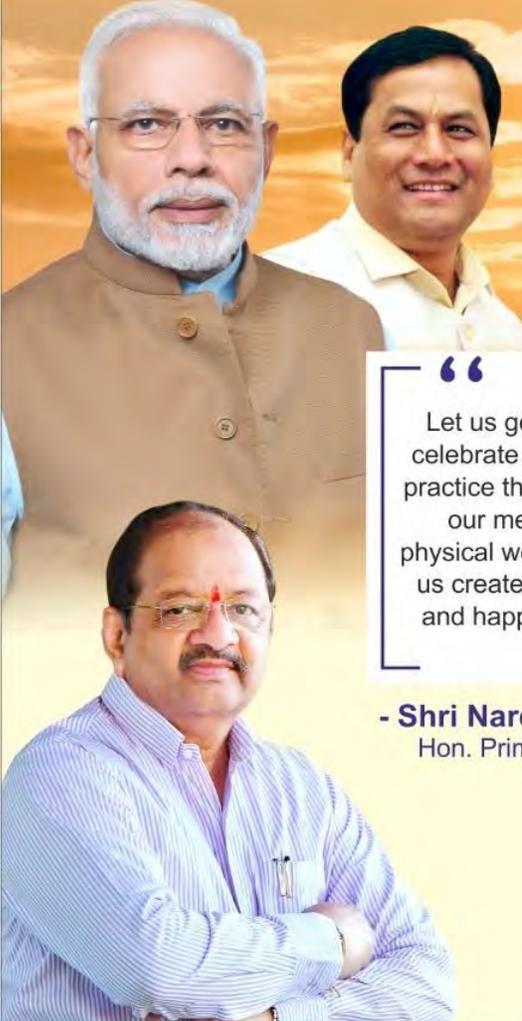
योग संस्कार संशोधन केन्द्र  
YOGA SANSKARA SANSHODHAN KENDRA



Organises

9<sup>th</sup> INTERNATIONAL DAY OF

# yoga



“  
Let us gear up and  
celebrate this ancient  
practice that enhances  
our mental and  
physical well-being. Let  
us create a healthier  
and happier society  
”

- Shri Narendra Modi  
Hon. Prime Minister

**FREE  
ENTRY**

Kindly scan QR code  
to register.



Certificate of  
Participation will be  
provided.

**Wednesday, 21st June 2023  
7:00 AM - 9:00 AM**

## हर घर - आंगन योग

Please bring your  
yoga mat along

Netaji Subhash Chandra Bose Kridangan, Poin-sur Gymkhana Marg, Poin-sur, Kandivali (West), Mumbai - 400 067.





Shree Ameya Public Charitable Trust's  
**ADITYA**  
AGI GROUP OF INSTITUTIONS  
• Management • Architecture • Design

# Independence Day Celebration

**Theme:- Nation first, Always first**

8:45 AM - 10:00 AM  15th August 2023



**Chief Guest**  
**Shri Sandeep Shrivastava Ji**  
Veteran Commander





# Meri Maati Mera Desh

A nationwide campaign that encompasses 'Azadi Ka Amrut Mahotsav, (AKAM)' 'G20,' and 'Shikshit Bharat organized the " Panch Pran"



# Induction Program

## Awahan 2023

### MMS & MCA (Batch 2023-25)

 9:30 AM Onwards

 21st to 26th August, 2023



**Mr. Sumesh Nair**

CEO & Co-Founder  
Board Infinity

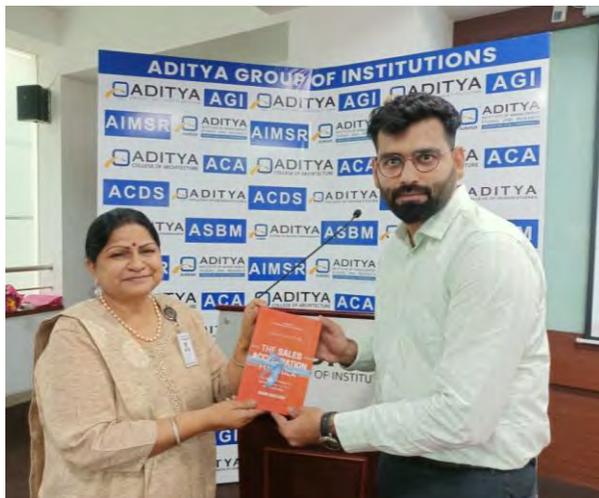
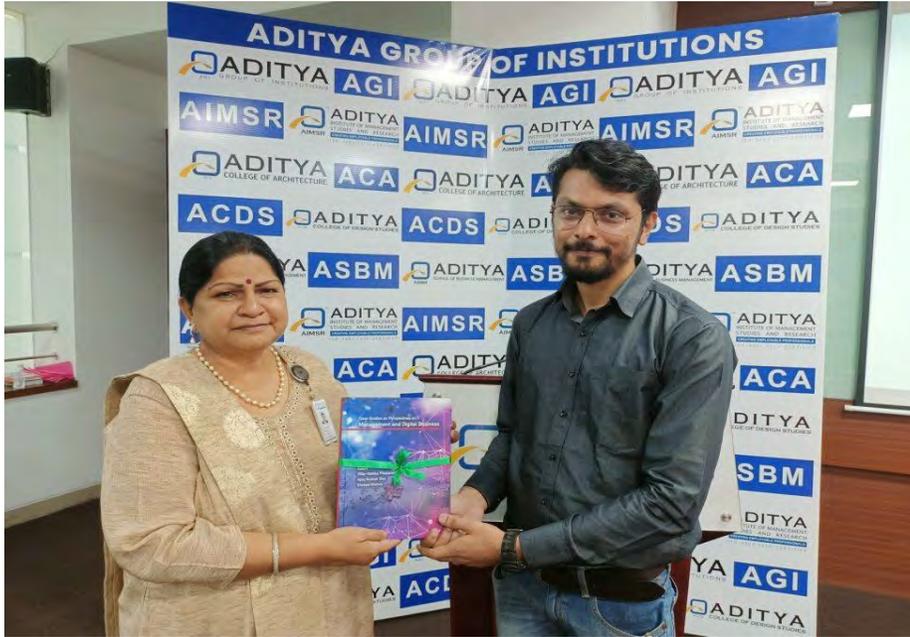


**Mr. Suresh K. Kurapaty**

Founder  
Umbrella Aegis Pvt Ltd.



# Alumni Interaction, 23<sup>rd</sup> August 2023



Presents

# Teachers Day

Teachers at the Heart of Education Recovery

 11:00 AM Onwards



5th September, 2023

Keynote Speaker



**Ms. Bhawana Somaaya**

Film Reviewer & Critics  
Former Editor, Screen

Visit us on : [www.aimsredu.in](http://www.aimsredu.in)

Follow us :    



# Hindi Divas Celebration, 14<sup>th</sup> September, 2024



## हिन्दी दिवस २०२३

हिन्दी - हमारी संस्कृति की आवाज

 शाम ०४:०० से ०५:३०

 १४ सितम्बर २०२३

मुख्य अतिथि



आर.जे विधी जैन  
विविध भारती एवं  
आकाशवाणी मुम्बई









**Celebrates**

**75<sup>th</sup> Republic Day**

**Theme: Viksit Bharat' & 'Bharat - Loktantra ki  
Matrika'**



**VENUE: ADITYA BANQUET HALL GROUND,  
ADITYA EDUCATIONAL CAMPUS  
DATE & DAY: 26<sup>TH</sup> JANUARY 2024, FRIDAY  
TIME: 8:45AM - 10:00 AM**



# 11<sup>th</sup> International Women's Day 2023

Theme:- DigitALL: Innovation And Technology For Gender Equality

Date: 8<sup>th</sup> March 2023 | Time: 10:30AM to 12:00PM

Chief Guest & Keynote speaker

Guest of honour



**Dr. Latha Chari**  
Professor, NISM



**Dr. Bhagyasshri Kapse**  
Dy Municipal Commissioner  
(Zone VII), BMC

Guest of honour



**Cdr Prabha Lall (Retd)**  
Productivity Evangelist &  
Thought Leader



# ANNUAL CONVOCATION CEREMONY

**PGDM & MMS Batch 2020-2022**

Date 13th May 2023 | Time : 10:00 am to 1:30 pm

Guest of Honour



**Mr. Satish Karandikar**

Head Product Planning  
Mahindra & Mahindra Ltd

Chief Guest



**Dr. V. N Rajasekharan Pillai**

Vice-Chancellor  
Somaiya Vidhyavihar University



# 9<sup>th</sup> Annual Convocation, 15<sup>th</sup> May, 2023

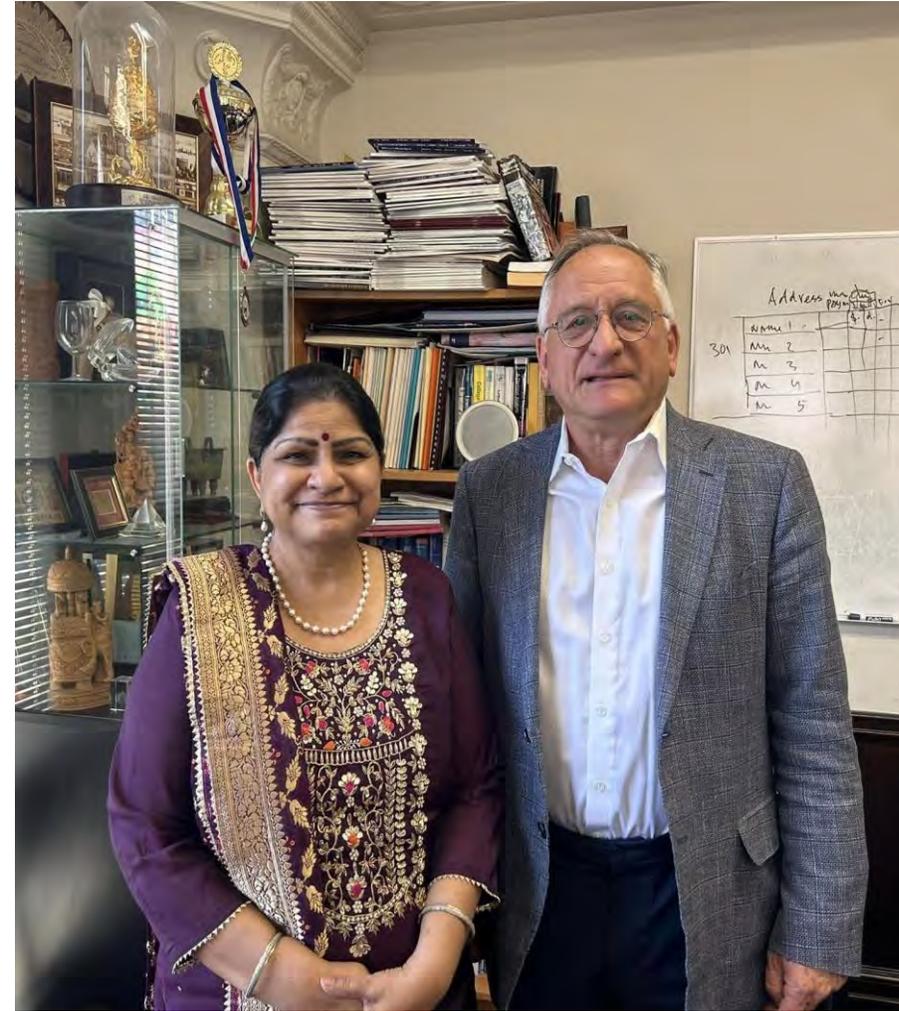


# **Academic Collaborations**

# MoUs



# MoU of AIMSAR with Lincoln University in USA on 16<sup>th</sup> June, 2023



# **International Research Conference**



AIMSR & ASBM  
IN COLLABORATION WITH

# SHRI JAGDISHPRASAD JHABARMAL TIBREWALA UNIVERSITY

Our Knowledge Partners



International Partner



PRESENTS

## 11TH INTERNATIONAL RESEARCH CONFERENCE THEME : SHAPING FUTURE LEADERS TO NAVIGATE DISRUPTION



04TH MAY, 2024



[www.aimsr.edu.in](http://www.aimsr.edu.in)  
[www.asbm.edu.in](http://www.asbm.edu.in)

Follow us on:-



# **Management Development Program (MDP)**



# Hack-Proof Your Future! Cybersecurity Essentials for Students

*#SecureYourJourney*

Students, the digital age is your playground! Equip yourself with cybersecurity skills to navigate safely. Our course offers hands-on knowledge to outsmart cyber threats. Whether you're pursuing tech or any field, this is your passport to a secure future.

**ENROLL NOW**





## **Strengthen Your Corporate Armor! Cybersecurity Mastery for Enterprises!**

Attention businesses! Secure your assets, data, and reputation with our advanced cybersecurity course. Equip your team with the knowledge to thwart cyber threats and keep your enterprise resilient. Invest in security, invest in success

**ENLIST YOUR WORKFORCE NOW**



**Level up your digital armor!**  
**Join our Cybersecurity Course and  
become your own online superhero**

Unleash the power of cybersecurity with our comprehensive course! From phishing pitfalls to malware mastery, we've got you covered. Arm yourself with knowledge and protect your online fortress.

**ENLIST NOW**





## Elevate your Business Defense! Gain the Edge in the Digital Arena!

As an entrepreneur, your empire extends into the digital realm. Safeguard your business from cyber threats with our tailored cybersecurity course.

Master the art of protection and ensure your success in the online frontier.

Ready to fortify your venture?

[ENROLL NOW](#)



# MDP for Senior Managers at Sealmatics Pvt. Ltd.



**Visits by expert committee members  
from University of Mumbai**

# Ph.D. Admission Notice



## **Aditya Institute of Management Studies & Research**

Aditya Educational Campus, R.M. Bhattad Road, Ram Nagar, Borivali (west) Mumbai – 400092

Website: [www.aimsr.edu.in](http://www.aimsr.edu.in)

Email: [info@aimsr.edu.in](mailto:info@aimsr.edu.in)

Phone: 022-35206111 / 35206112

(Affiliated to University of Mumbai, Approved by AICTE, NAAC Accredited)

## **ADMISSION NOTICE**

### **Ph.D. in Management Studies**

Applications are invited for admission to the Ph.D. programme in Management Studies. Admission will be based on the following VCD guidelines: **Exam./Thesis/Univ./VCD/947 of 2018 which are uploaded on the University website.**

**Eligibility conditions are as follows as per university VCD/947 of 2018 dated 15<sup>th</sup> December 2018:**

**No. of Seats to be filled: 4 (2 – General Category**

**2 – Reserved Category)**

**Availability of Forms:** Application form can be downloaded from the Institute's website i.e., [www.aimsr.edu.in](http://www.aimsr.edu.in)

**Application acceptance dates are:**

**From 11<sup>th</sup> September 2023 till 25<sup>th</sup> September 2023**

**Date Extended till 30<sup>th</sup> September 2023**

For eligibility related queries please follow MPhil-PhD guidelines of the University; VCD No. Exam./Thesis/Uni./VCD/947 of 2018 dated 15<sup>th</sup> December, 2018

<https://mu.ac.in/wp-content/uploads/2021/01/Reserach-Policy-Ph.D..pdf>

Sd/-

**Dr. Sunita Srivastava**

**Director**

**AIMSR**

Aditya School of Business Management  
Welcomes  
University of Mumbai's Expert Committee Members

**Convener:** Dr Dnyaneshwar M Doke, Vice-Principal,  
Parle Tilak Vidyalaya Association's M.L.Dahanukar College of Commerce

**Members:** Dr. Srinivasan R Iyengar, Professor & Director,  
Jannalal Bajaj Institute of Management Studies

Dr Kanchan S Fulmali, HOD, Coordinator,  
Parle Tilak Vidyalaya Association's M.L.Dahanukar College of Commerce

For

**B.M.S**

On Wednesday, 15<sup>th</sup> February 2023

# **E Cell ANKUR Initiatives**

## Initiatives undertaken by E -Cell (ANKUR)

### Association with Servify

Meeting was held with the Group Strategy- Head Mr. Keyur Shah , Co-Owner & Head - Solutioning @Servify on 28<sup>th</sup> May 2023

#### **Main Point discussed**

- Four students described their Start-up ideas, Including Spirulina Superfoods, Transportation services etc
- **Recent Status**
- An MOU will be signed between AIMSAR and Servify to seek their support for setting up incubation centre activities, they will guide the students who presented their start-up ideas

# **Memberships**



**Confederation of Indian Industry**



**AMDISA**

**IMC**

Chamber of Commerce and Industry



**AIMS**  
ASSOCIATION OF  
INDIAN MANAGEMENT SCHOOLS

**AIMA**  
ALL INDIA MANAGEMENT ASSOCIATION

# **Academic Calendar 2024 – 2025**

| Calendar      |    |    |    |    |    |    |    | Activities   |
|---------------|----|----|----|----|----|----|----|--|
| <b>Jun-24</b> | S  | M  | T  | W  | T  | F  | S  |  |
|               |    |    |    |    |    |    | 1  |  |
|               | 2  | 3  | 4  | 5  | 6  | 7  | 8  | <b>5th June: World Environment Day</b><br><b>6th June: Shiv Swarajya Diwas 2024</b>  |
|               | 9  | 10 | 11 | 12 | 13 | 14 | 15 |  |
|               | 16 | 17 | 18 | 19 | 20 | 21 | 22 | <b>21st June: International Yoga Day 2024</b>  |
|               | 23 | 24 | 25 | 26 | 27 | 28 | 29 | <b>26th June: International Day against Drug Abuse and Illicit Trafficking</b>   |
|               | 30 |    |    |    |    |    |    |  |
| <b>Jul-24</b> | S  | M  | T  | W  | T  | F  | S  |  |
|               |    | 1  | 2  | 3  | 4  | 5  | 6  |  |
|               | 7  | 8  | 9  | 10 | 11 | 12 | 13 | <b>11th July: World Population Day</b>   |
|               | 14 | 15 | 16 | 17 | 18 | 19 | 20 | <b>15th July: Commencement of MMS Sem III (Batch 2023-25) classes*</b><br><b>15th July: Commencement of MCA Sem III (Batch 2023-25) classes*</b> |
|               | 21 | 22 | 23 | 24 | 25 | 26 | 27 | <b>26th July: Kargil Vijay Diwas (Kargil Victory Day)</b>  |
|               | 28 | 29 | 30 | 31 |    |    |    |  |



|               |    |    |    |    |    |    |    |  |
|---------------|----|----|----|----|----|----|----|--|
| <b>Oct-24</b> | S  | M  | T  | W  | T  | F  | S  |  |
|               |    |    | 1  | 2  | 3  | 4  | 5  |  |
|               | 6  | 7  | 8  | 9  | 10 | 11 | 12 | <b>12th Oct: Social Extention Activity- Beach Cleaning</b>   |
|               | 13 | 14 | 15 | 16 | 17 | 18 | 19 | <b>14th Oct : E-Waste Day</b><br><b>17 Oct: The International Day for the Eradication of Poverty</b>   |
|               | 20 | 21 | 22 | 23 | 24 | 25 | 26 | <b>21st Oct: Synertech - Technical Event</b><br><b>26th October: End of Sem III (Batch 2023-25) classes</b><br><b>26th October: Alumni Coffee Meet 2024</b>                                    |
|               | 27 | 28 | 29 | 30 | 31 |    |    | <b>30th October - 3rd Nov: Diwali vacation (Both days inclusive)</b><br><b>31st Oct: National Unity Day</b>  |
| <b>Nov-24</b> | S  | M  | T  | W  | T  | F  | S  |  |
|               |    |    |    |    |    | 1  | 2  |  |
|               | 3  | 4  | 5  | 6  | 7  | 8  | 9  |  |
|               | 10 | 11 | 12 | 13 | 14 | 15 | 16 | <b>11th Nov - 21st Nov: MMS Sem III (2023-25) exams</b><br><b>16th Nov: International Day for Tolerance</b><br><b>16th Nov: International Research Conference (IRC) 2025 poster on website</b> |
|               | 17 | 18 | 19 | 20 | 21 | 22 | 23 |  |
|               | 24 | 25 | 26 | 27 | 28 | 29 | 30 | <b>25th Nov: International Day for the Elimination of Violence against Women</b><br><b>30th Nov: End of MMS &amp; MCA Sem I (Batch 2024-26) &amp; MCA Sem III (2023-25) classes*</b>           |

|               |    |    |    |    |    |    |    |   |
|---------------|----|----|----|----|----|----|----|---|
| <b>Dec-24</b> | S  | M  | T  | W  | T  | F  | S  |   |
|               | 1  | 2  | 3  | 4  | 5  | 6  | 7  | <b>2nd Dec: Commencement of MMS Sem IV (Batch 2023-25) classes</b><br><b>2nd Dec: MCA Sem III (2023-25) exams*</b><br><b>3rd Dec: The National Pollution Control Day (2nd)</b><br><b>7th Dec: Blood Donation Drive</b><br><b>7th Dec: Faculty Development Program</b> |
|               | 8  | 9  | 10 | 11 | 12 | 13 | 14 | <b>11th Dec: MCA Sem I (2024-26) exams*</b><br><b>14th Dec - 23rd Dec: MMS SEM I (2024-26) Exams</b>  |
|               | 15 | 16 | 17 | 18 | 19 | 20 | 21 | <b>18th Dec: Minority Rights Day</b>  |
|               | 22 | 23 | 24 | 25 | 26 | 27 | 28 | <b>25th Dec-1st Jan: Winter break (Both days inclusive)</b>   |
|               | 29 | 30 | 31 |    |    |    |    |   |
| <b>Jan-25</b> | S  | M  | T  | W  | T  | F  | S  |   |
|               |    |    |    | 1  | 2  | 3  | 4  | <b>1st Jan: Commencement of MCA Sem II (2024-26) classes*</b>   |
|               | 5  | 6  | 7  | 8  | 9  | 10 | 11 | <b>6th January: Commencement of MMS Sem II (2024-26) classes</b><br><b>11th January: IT &amp; Operations Conclave 2025</b>  |
|               | 12 | 13 | 14 | 15 | 16 | 17 | 18 | <b>15th Jan: Commencement of MCA Sem IV (2023-25) classes*</b>  |
|               | 19 | 20 | 21 | 22 | 23 | 24 | 25 | <b>25th January: HR Conclave 2024</b>   |
|               | 26 | 27 | 28 | 29 | 30 | 31 |    | <b>26th January: Republic Day 2025 Celebration</b>  |

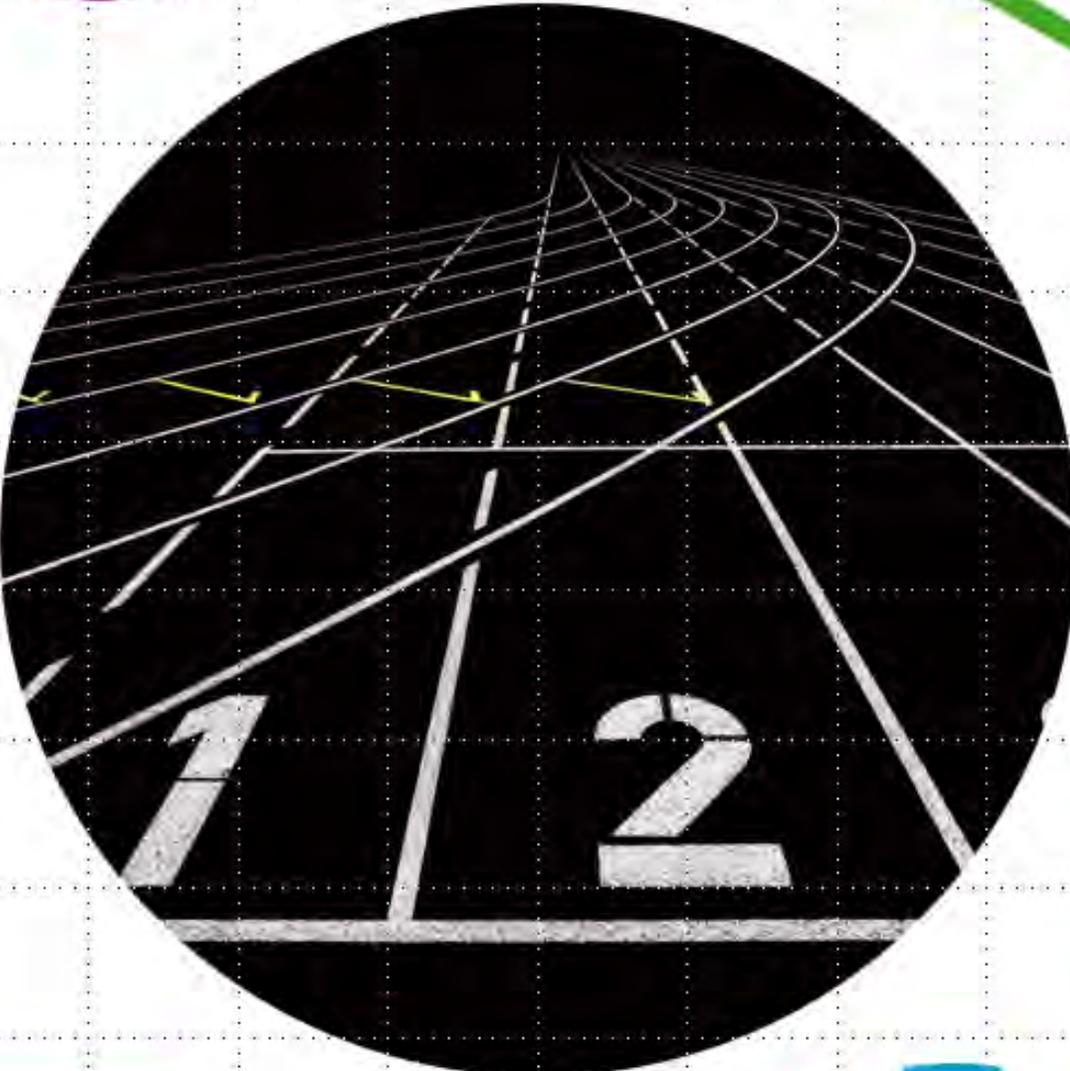
|               |    |    |    |    |    |    |    |  |
|---------------|----|----|----|----|----|----|----|--|
| <b>Feb-25</b> | S  | M  | T  | W  | T  | F  | S  |  |
|               |    |    |    |    |    |    | 1  | <b>1st February: Finance Conclave &amp; Budget Screening</b>   |
|               | 2  | 3  | 4  | 5  | 6  | 7  | 8  |  |
|               | 9  | 10 | 11 | 12 | 13 | 14 | 15 | <b>15th February: Alumni Meet</b>  |
|               | 16 | 17 | 18 | 19 | 20 | 21 | 22 | <b>22nd February: Innovation &amp; E- Summit 2025</b>  |
|               | 23 | 24 | 25 | 26 | 27 | 28 |    | <b>28th February: National Science Day</b>   |
| <b>Mar-25</b> | S  | M  | T  | W  | T  | F  | S  |  |
|               |    |    |    |    |    |    | 1  |  |
|               | 2  | 3  | 4  | 5  | 6  | 7  | 8  | <b>8th March: International Women's Day Celebration 2025</b>   |
|               |    |    |    |    |    |    |    | <b>14th March: Einstein Day</b>  |
|               | 9  | 10 | 11 | 12 | 13 | 14 | 15 | <b>15th March: End of Sem IV (Batch 2023-25) classes</b><br><b>15th March: Governing Council Meeting</b> |
|               | 16 | 17 | 18 | 19 | 20 | 21 | 22 | <b>22nd March: International Research Conference 2025</b>  |
|               | 23 | 24 | 25 | 26 | 27 | 28 | 29 | <b>25th March: MMS Sem IV (2023 - 25) exam</b><br><b>29th March: Marketing Conclave 2025</b>             |
|               | 30 | 31 |    |    |    |    |    |  |

|               |    |    |    |    |    |    |    |   |
|---------------|----|----|----|----|----|----|----|---|
| <b>Apr-25</b> | S  | M  | T  | W  | T  | F  | S  |   |
|               |    |    | 1  | 2  | 3  | 4  | 5  |   |
|               | 6  | 7  | 8  | 9  | 10 | 11 | 12 | <b>12th April: End of MMS Sem II (Batch 2024-26) Classes</b><br><b>12th April: Faculty Development Program</b>                      |
|               | 13 | 14 | 15 | 16 | 17 | 18 | 19 | <b>16th April: End of MCA Sem II (Batch 2024-26) Classes*</b>   |
|               | 20 | 21 | 22 | 23 | 24 | 25 | 26 | <b>21st April - 29th April: MMS Sem II (Batch 2024-26) exams</b><br><b>26th April : Academic Advisory Committee Meeting 2025</b>    |
|               | 27 | 28 | 29 | 30 |    |    |    | <b>30th April: End of MCA Sem IV (Batch 2023-25) classes*</b><br><b>30th April: SIP Briefing &amp; Registration (Batch 2024-26)</b> |
| <b>May-25</b> | S  | M  | T  | W  | T  | F  | S  |   |
|               |    |    |    |    | 1  | 2  | 3  |   |
|               | 4  | 5  | 6  | 7  | 8  | 9  | 10 | <b>10th May: MCA Sem II (2024 - 26) exam*</b>   |
|               | 11 | 12 | 13 | 14 | 15 | 16 | 17 | <b>15th May: MCA Sem IV (2023 - 25) exam*</b>   |
|               | 18 | 19 | 20 | 21 | 22 | 23 | 24 |   |
|               | 25 | 26 | 27 | 28 | 29 | 30 | 31 |   |

# **KRA Heads 2024- 2025**

| Sr. No. | Head                  | KRA/Name of Committee                            |
|---------|-----------------------|--|
| 1       | Dr. Sunita Srivastava | Anti Ragging Committee                           |
|         | Director, AIMSRS      | Grievance Redressal Committee                    |
|         | Dean, Management      | Internal Complaint Committee                     |
|         |                       | SC/ST Committee                                  |
|         |                       | IQAC - Internal Quality Assurance Cell           |
|         |                       | Attendance Committee                             |
| 2       | Dr. Jayanti Ramesh    | Admission Team                                   |
|         | Registrar, AGI        | Marketing & Branding                             |
| 3       | Dr. Sonali Kale       | HOD – Finance                                    |
|         |                       | Research Cell                                    |
|         |                       | Unfair Means Inquiry Committee                   |
|         |                       | ISR Committee                                    |
|         |                       | Events & Intercollegiate Participation Committee |

| Sr. No. | Head                | KRA/Name of Committee       |
|---------|---------------------|-----------------------------|
| 4       | Dr. Neeta Bhatt     | I/c Course Head – MCA       |
|         | Associate Professor | HOD – IT                    |
|         |                     | Website & ERP Team          |
| 5       | Dr. Krati Sharma    | I/c Course Head – MMS       |
|         | Associate Professor | HOD – Marketing             |
|         |                     | Library Committee           |
|         |                     | Faculty Development Program |
| 6       | Dr. Vrittee Parikh  | ISO GMR                     |
|         | Associate Professor | ISO AIMS MR                 |
|         |                     | IQAC Coordinator            |
|         |                     | HOD – HR                    |
|         |                     | Disciplinary Committee      |
|         |                     | Canteen Committee           |



# Strategic Plan 2024 onwards.....

**Source:** Aditya School of Management@20

**Pole Vault to Next Orbit**

Advised by Dr. Rajan Saxena Sir, Advisor to  
FICCI, Chair of AIMA, Vice Chancellors  
Council and India Case Research Centre



## **Vision 2030**

Vision 2030 is proposed as “We shall be the preferred Institution for digital business, management and entrepreneur development in the country”

## **Mission 2030**

The mission of the Institution will be to:

- Provide education at bachelor and master’s levels which will enhance the employability potential of graduates in the digital economy
- Develop them as innovative and creative graduates
- Develop entrepreneurs that have the potential to generate wealth and employment and
- Engage in multidisciplinary research and development.



## Goals

- Engage in multidisciplinary research in digital business
- Develop potential leaders for the digital economy
- Encourage entrepreneur development in digital business
- Foster an innovation ecosystem for a digital and interconnected society.

## Positioning of the Institution

The positioning statement will be “The Management institution for the digital economy”.

The Institute will be positioned in an urban, aspirational student market who aspire to make a career or create enterprises in the digital economy

Academic  
Philosophy



## **# Outcome-based Education (OBE)**

The curriculum will focus on the development of:

- Life skills
- Basic skills
- Professional and vocational skills
- Intellectual skills and
- Interpersonal and personal skills

## **# Learning Culture**

- Students will learn through an experiential process
- Technology will be used to encourage a 24/7 learning environment
- Non classroom activities will have as much, if not more, weightage as classroom activities
- Faculty will transition from only teaching to an experiential mode of learning and use case methodology, simulations, field-based projects, exercises etc



## **# Relevance of the programme**

- The Faculty will engage in researching the learning needs and approaches used by students.
- The new program will be updated after incorporating feedback from the students and industry experts.

## **# Rigour**

The Institute will create policies for:

- Code of conduct to be adopted by students that socially boycotts plagiarism and unacceptable behaviour in the Institute
- Zero tolerance to the adoption of unfair means in examination and student attendance norms.

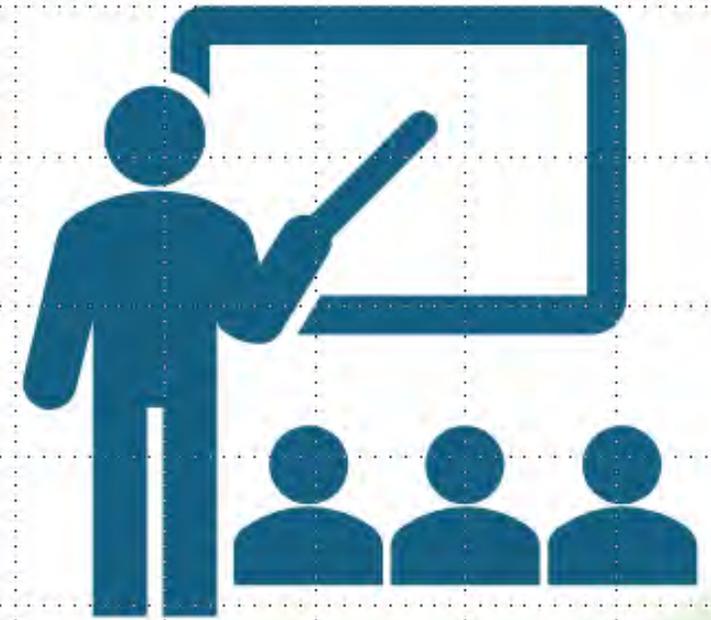
## Research Plan and Strategy

- Efforts will be taken to publish research papers in high-category journals.
- Faculty will be encouraged to develop and submit their research projects for funding by industry or government agencies. Students will be motivated to join hands with Faculty in research and publications.
- Institute will also establish research labs as stated below:
  1. Finance lab
  2. Marktech lab
  3. Product development lab
  4. Leadership lab and
  5. Innovation and Entrepreneurship Centre



## Faculty

- The Institution's strategy will be to recruit good quality Faculty from industry, top management schools and Universities in India. The Institute will also source Faculty from foreign markets especially from European business schools.
- The role of the Faculty will include teaching, developing case studies, participating in Institution governance, engaging in student development, undertaking consulting, offering MDPs and representing the Institution in professional and academic networks.
- Faculty will be encouraged to acquire knowledge in other disciplines to ensure a holistic understanding of their domain.



# Major Modifications Suggested by Academic Advisory Committee

Introduction of following topics to stay ahead & to equip the students for 'New Normal' world.

## **Finance**

- Direct and Indirect Taxes
- Stock market movements along with Cryptocurrency
- Risk management
- Financial Modelling

## **Marketing**

- Art of Communication through activities
- Art of story telling which resonates with their brand
- Marketing Analytics

# Major Modifications Suggested by Academic Advisory Committee

## **Operations**

- Technological advancements in supply chain and logistics
- Robotics in manufacturing

## **Human Resources**

- Payroll software
- Artificial intelligence in Recruitments

## **Information Technology & Systems**

- Latest trends and developments
- AI, ML, Block Chain Technology

# Road Map.....

The Focus will be on increasing the visibility of the  
Institute

**Alumni Interface**

**Research Focus**

**Maximum Industry  
Exposure**

**Placement Activities**

**Entrepreneurship  
Programs**

