



**PROSPECTUS 2025-2027**

**ENHANCING  
CAREERS**

**LEADING THROUGH INNOVATION**

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# VISION, MISSION & VALUES

## VISION

To be globally recognized as an epitome of learning and innovation, imparting multi-faceted management education driven by social responsibility and supported by state of art infrastructure.

## MISSION

To impart quality education that encourages students to be competent enough for best-fit job roles and to provide faculty members with facilities to research, experiment and implement contemporary learning tools.

## VALUES

An establishment driven by free exchange of ideas, diversity and harmony with a feeling of gratitude.

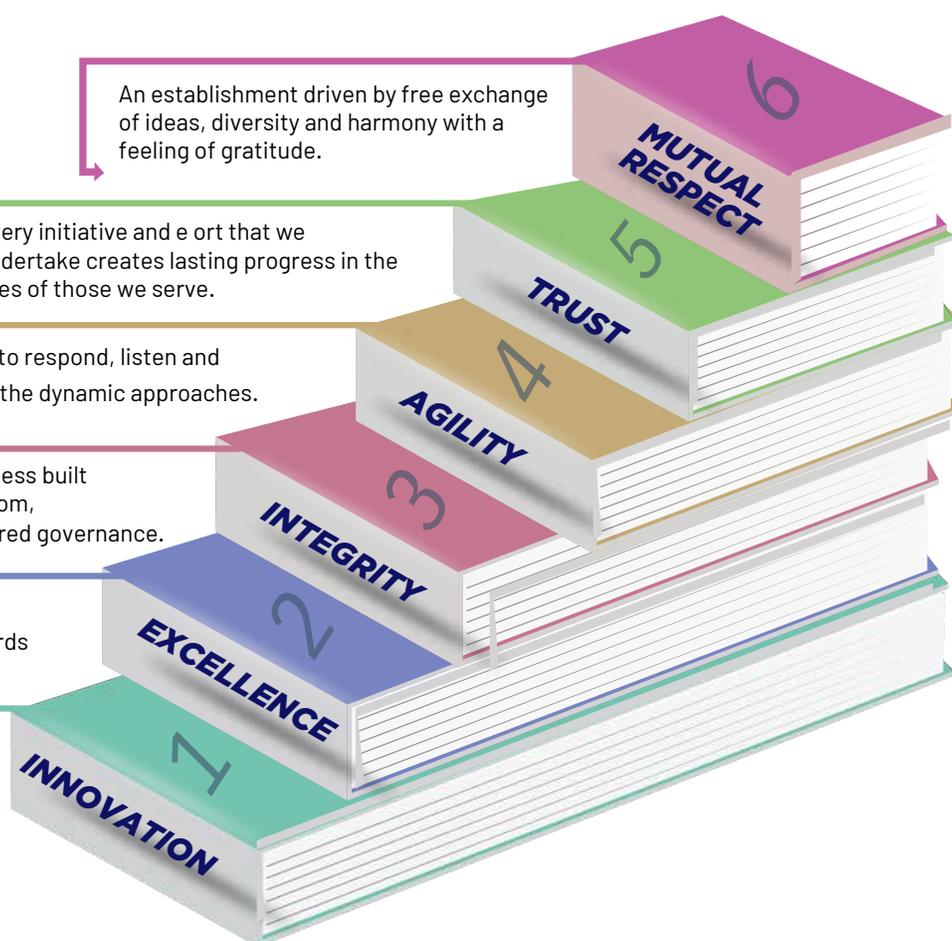
Every initiative and effort that we undertake creates lasting progress in the lives of those we serve.

Willingness to respond, listen and act through the dynamic approaches.

An experience of wholeness built through academic freedom, ethical behavior and shared governance.

Eminence in teaching and research leads to a path towards excellence.

Idea is an asset, we believe. We nurture an idea and take it to a newer level each time.



## ABOUT AIMSR

There is an extraordinary appetite for leaders anticipating the leadership needs of being with purpose & resilience to change in the VUCA world. Aditya Institute of Management Studies and Research (AIMSR) has distinguished itself in this respect by preparing students with innovative leadership skills in accordance with the challenges in the business landscape. It is not surprising that AIMSR is amongst the leading B-Schools in India and ranked 6th amongst the top private B-Schools in Mumbai according to the Times B-School Survey 2022. Very recently the Institute received the Certificate of Accreditation by National Assessment and Accreditation Council (NAAC) as an endorsement of the Institute's commitment towards promoting quality in teaching-learning, research, consultancy, and student development.

The Institute has emerged as one of the Premier Institutes preferred by **500+ recruiters** who seek corporate ready and professionally trained individuals. Their confidence in the Institute is evidenced in the many placements for the ongoing 2017-19 batch in which the highest package achieved amounted to as much as Rs.16 lacs p.a. with an average package being Rs.6.2 lacs p.a. Recruiters from various different industries visit the campus. The more regular recruiters include Oppo, ICICI Bank, Quantum Global Securities, Karvy Stock Broking, Lodha, Infoedge, OYO, Reliance, Just Dial, Omkar Reality and several others. The industry orientation is further developed by weekly Coffee Meets with the 1000+ responsive and engaged alumni who inspire and encourage students.

At the Institute, there are regular deliberations on topics such as Content Marketing, Fintech and Sustainability. Last month, international speakers from Germany, Hong Kong, Canada and top notch Corporates from BPCL, Zee Enterprises Ltd, ITC, KPMG and the Indian Chambers of International Business, inspired students by sharing their expertise and knowledge. Exposure to such talks by experts is complemented with grooming sessions related to mock discussions, personal interviews, debates and detailed knowledge about job roles and the required competencies.

To encourage research orientation, students get access to world-class Journals and articles through J-Gate and Ebscohost. Simulation games and case studies form an integral part of the teaching pedagogy. Exposure to CMIE and Tickerplant enable students to track trends in the industry.

In these times of globalisation, partnerships in learning, teaching and research are important. AIMSR has collaborations with NEN (National Entrepreneurship Network), AIMA (All India Management Association), IMC Chamber of Commerce and Industry, AIMS (Association of Indian Management Schools) and CII (Confederation of Indian Industries). The campus at AIMSR remains extremely active with student engagement and development activities through its various clubs and cells - Finance Club, Marketing Club, HR Club, Entrepreneurship Cell, Research Cell, Women's Cell, CSR Club, Women's Cell and Passion Club.

# GOVERNING COUNCIL MEMBERS

**Shri Harishchandra Mishra**  
Chairman, Founder Trustee

**Shri Ashish Mishra**  
Trustee

**Shri Aditya Mishra**  
Trustee

**Arun Upadhyay**  
Eminent Scholar and Professor of Finance  
at Florida International University - College  
of Business

**Dr Amit Shrivastava**  
Associate Professor, Adani Institute of  
Infrastructure Management (AIIM)

**Dr Debashis Sanyal**  
Director, Great lakes

**Dr Suresh Mony**  
Ex Director, NMIMS Bangalore

**Dr. Rajan Saxena**  
Ex VC, NMIMS University

**Dr. Shiv Tripathy**  
Dean of the Faculty at Berlin School of  
Business and Innovation

**Shri Deepak Karanjikar**  
Director, Rail Vikas Nigam Ltd & Trustee,  
Arthkranti

**Shri Nishith Chaturvedi**  
Chief HR & Admin in NPCI

**Shri Prashant Verma**  
GM- Head HR Business-ICICI

**Shri Sailesh Chaturvedi**  
CEO Tommy Hilfiger

**Shri Sandeep Gokhale**  
Ex-President JSW Steel Limited

**Shri Siddheshwar Rajadhyax**  
Marketing Technology Consultant

**Shri Vijay Chandok**  
Managing Director, NSDL

**Mr. Ashank Desai**  
Corporate, Non-Executive Director, Founder  
Member of Mastek Ltd & NASSCOM

**Shri Yogi Sriram**  
Ex Senior Vice President, Corporate Human  
Resources, Larsen & Toubro Limited

**Shri Yugal Sikri**  
Managing Director, RPG Life Sciences Limited

**Smt Deena Mehta**  
Director, Asit C. Mehta Financial Services

# ACADEMIC ADVISORY COMMITTEE

**Mr. Ganesh Anantharaman**  
Managing Director & Group CEO, NuSummit  
Technologies

**Dr. SK Brilliant**  
Executive Vice President & Chief People  
Officer, TimesPro

**Mr. Deepak Grover**  
Founder, SnackAmour

**Mr. Sudhir Jha**  
Member, Executive Management, HDFC Ltd.

**Mr. Hemant Jog**  
Consultant

**Mr. Apoorva Mankad**  
Founder & CEO- WebXpress AI

**Ms. Samiksha Ojha**  
AGM, IDBI Bank Ltd.

**Ms. Hemangi Patankar**  
Managing Director, Accenture

**Mr. Philip Roji**  
Senior Director, Speridian Technologies

**Dr. Neil Sequeira**  
COO, Thane Cancer Hospital

**Mr. Amit Sharma**  
Co-founder & CEO, M-Care

**Mr. Samir Vithlani**  
President, Tribes Communication

## From the CHAIRMAN's Desk

**"Hope is the pillar that holds the world."**

Shree Ameya Public Charitable Trust has been formed with a mission to provide service for nation building. What better source could there be for achievement of this vision than thinking about and investing in education.

Archimedes said, "Give me a place to stand and I will move the earth." Aditya Institute of Management Studies and Research believe in

growth of individuals and community, with reason and passion. We believe in imparting management education not for years but for life. There are only two ways to live. One is as though "nothing is a miracle". The other is "as if everything is". AIMSR stands as a pillar of quality education and research for Mumbai Suburbia. The incredible infrastructure, a focused faculty group with curious student fraternity make AIMSR a force to reckon with. Explore this new and upcoming hub of holistic learning.

"Our talents bring to your organisation a fresh set of ideating minds working in tandem to pursue a single-minded goal-of achieving excellence."

**Dr. Harishchandra S. Mishra**  
Chairman & Founder Trustee  
Aditya Group of Institutions



## MESSAGE FROM TRUSTEE

Our institution's vision and essential philosophy is founded on several key components of modern-day learning, namely innovation, excellence, integrity, agility, trust and mutual respect. Learning is based on doing - not merely knowing - things. We therefore ensure provision of the best environment for learning for our students. They are motivated to experiment through a number of class activities, including research, experimentation and use of contemporary learning tools.

A state-of-the-art infrastructure to support real-life situations, role plays, live projects, internships, etc. is provided to each student in order for them to relate to real life situations and motivate them to acquire and apply the knowledge

Our institution has set specific objectives and planned activities for achieving excellence in all spheres of management education for the benefit of our students. We strongly believe in academic excellence and follow the best standards in the field of management education. We take this opportunity to acknowledge students, parents, our faculty, our non-teaching staff and the industry for their continuous support in taking this institution to greater heights. I wish all my students success in the coming years. May God bless them with a great future!

**Mr. Ashish Mishra**

Trustee

Aditya Group of Institutions



# MESSAGE FROM TRUSTEE

Aditya Group of Institutions (AGI) has, in very short span of time, become one of the leading educational groups in Mumbai. We believe 'Education is the most powerful tool to bring about a desirable change in one's personality and to bring about positive changes in our society'. It is this medium that enables one to move from darkness to a world full of light.

AGI believes in creating a strong academic foundation for social, cultural, scientific and economic development of our Nation. We have deep-rooted values and our dynamic culture has made us achieve benchmarks in academic excellence and holistic grooming to help our students meet their career goals in

the increasingly competitive and professional environment. Aditya Group of Institutions has thus earned goodwill of all our stakeholders - students, parents, teachers, staff and society at large.

As an institution, AIMSIR has achieved great heights in the nine years of its existence, by instilling in its students, the core values of excellence, mutual trust, respect, innovation, integrity and agility. We provide golden opportunities for students to lead a life of dignity and prosperity. To achieve this goal, AGI continually strives to provide value-added programs for personality development as well as the enhancement of communication and other soft-skills.

## **Mr. Aditya Mishra**

Trustee  
Aditya Group of Institutions



# FROM THE DIRECTOR'S DESK

At Aditya Institute of Management Studies and Research (AIMSR), we are proud to stand among India's leading B-schools and within Mumbai's top 10. Our vision is clear: the future belongs to those ready to lead with integrity, vision, and resilience. In a world defined by rapid technological advances and global interconnectedness, management education must transcend traditional boundaries and foster critical thinking, ethical leadership, and innovation.

Our diverse programs—Ph.D. in Management Studies, Master of Management Studies (MMS), Bachelor of Management Studies (BMS), and Master of Computer Applications (MCA)—are crafted to blend academic rigor with industry relevance. Certified with ISO 21001:2018 by TUV SUD, affiliated with the University of Mumbai, recognized by AICTE, and accredited by NAAC, AIMSR ensures globally benchmarked education quality.

At AIMSR, experiential learning is central. Our mentorship initiatives, internships, student-led clubs, and competitions equip students with leadership, adaptability, and resilience. Regular interactions through guest lectures, panel discussions, and grooming sessions on topics like Content Marketing, Fintech, and Sustainability help students stay ahead and job-ready.

Our dedicated faculty members go beyond teaching—they mentor, inspire, and nurture excellence. We celebrate a vibrant campus culture where diversity is valued, ideas flow freely, and each student is encouraged to unlock their potential.

Welcome to AIMSR, a place where ambition meets opportunity, and students evolve into responsible leaders and changemakers ready to shape the future.

**Dr. Balkrishna Parab**  
Director



# AIMSR RANKING and AWARDS



## RANKING

- ★ Ranked 51 All India B School ranking from Times B School survey in top 100 Survey 2025.
- ★ Ranked 38 All India B School ranking from Times B School survey in top 50 Survey 2025.
- ★ Ranked 20 Top B School West Region ranking from Times B School survey 2025.
- ★ Ranked 37th among the top Private B-School in the India by Times B-School Survey 2024
- ★ Ranked 4th among the top Private B-Schools in Mumbai, Times Top B-Schools Survey, 2024.



## AWARDS

- ★ Awarded the National Best Institution and Education Leadership Awards at the Business School Affaire and Dewang Mehta National Education Leadership Awards.
- ★ Awarded the Emerging B School of Digital Era by Mid-Day Publication 2024.



## KEY HIGHLIGHTS

- **Industry-Aligned Curriculum:** Emphasizes real-world business challenges through case studies, simulations, and experiential learning.
- **Recognition:** The programmes are affiliated with the University of Mumbai and the AICTE. This ensures regulatory compliance and academic credibility.
- **Live Projects & Internships:** Hands-on industry exposure through summer internships and minor projects.
- **Corporate Interface Series:** Tie-ups with forums like AIMA, CII, and FICCI for networking and real-time learning.
- **Delivery by Industry Experts:** A part of each course taught by professionals from the corporate world.
- **Skill Building That Matters to Recruiters:** Beyond the classroom, students complete online certifications in high-demand areas such as leadership, analytics, project management, and communication. These certifications are globally recognized and significantly enhance students' resumes during placements. Recruiters value these credentials, knowing that the students come prepared not only with academic knowledge but also with practical, hands-on experience in solving real business problems.
- **Experiential Learning:** Case studies, simulations, live projects, and capstone/ dissertation work.
- **Encouraging Entrepreneurship:** The Institute fuels the entrepreneurial spirit by helping develop the student's mindset of innovation, problem-solving, and calculated risk-taking. Thus, the Institute is contributing of nurturing the next generation of trailblazers within an educational institution.

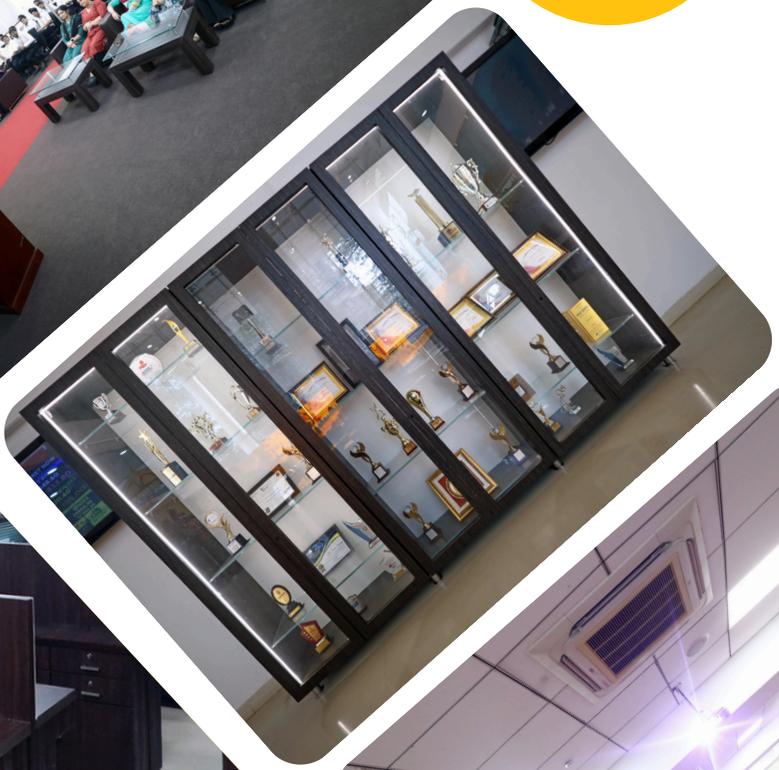


# INFRASTRUCTURE

- 9-Storeyed Wi-fi Campus
- 1,20,000 Sq. Ft. Area
- 12,000 Sq. Ft. Convention Center
- 2,000 Sq. Ft. Airy Atrium for Informal activities
- Smart Interactive Classrooms
- Auditorium with a seating capacity of 500+ Students
- Cafeteria with a seating capacity of 300+ Students
- 200+ Computers and Licensed Software
- 750+ Sq. Ft. Office area for E-Cell



- Language Labs and Special Boardrooms for conducting Group Discussions, Meetings and Interviews
- Separate Library and Reading Zone with thousands of Books, Magazines and Periodicals
- Easily accessible Location, Proximity to Station, National Highway, SV Road and Link Road



# CORE FACULTY



**Dr. Balkrishna Parab**  
Director



**Dr. Vrittee Parikh**  
Associate Professor -  
Human Resource



**Dr. Krati Sharma**  
Associate Professor -  
Marketing



**Dr. Sonali Kale**  
Associate Professor - Finance



**Dr. Neeta Bhatt**  
Associate Professor



**CA. Vinay Tiwari**  
Assistant Professor -  
Finance



**Prof. Dinesh R Mehra**  
Assistant Professor



**Prof. Hitesh Kaushal**  
Assistant Professor



**Prof. Ramakrishnan Iyer**  
Assistant Professor



**Prof. Ajeet Mishra**  
Assistant Professor



**Prof. Shweta Nigam**  
Assistant Professor



**Prof. Rashmi Pathak**  
Assistant Professor



**Prof. Mithila Chavan**  
Assistant Professor



**Prof. Sarita Jha**  
Assistant Professor



# VISITING FACULTY



**Dr. Geeta Kohade**  
Associate Professor -  
Marketing



**Dr. Aaditya Desai**  
Associate Professor



**Dr. Pinkey Bhardwaj**  
Assistant Professor  
Marketing



**Dr. Srinivas Ainavolu**  
Professor



**CA. Sandhya Menon**  
Assistant Professor



**Prof. Amit Kamkharia**  
Assistant Professor -  
Finance



**Prof. Neha Bhatia**  
Assistant Professor



**Prof. Jay Palaria**  
Assistant Professor -  
Marketing



**Prof. Samir Charania**  
Edupreneur -  
Students Solutions



**Ms. Leena Dadlani**  
Assistant Vice President



**Dr. Chintan Vora**  
Senior Vice President

# OUR ASSOCIATIONS

## Memberships



## MOUs



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# ELIGIBILITY MMS

## Course

Master of Management Studies – MMS  
(affiliated to University of Mumbai,  
Recognised by DTE and Approved by AICTE)

## Institution Intake

120 Students

## Eligibility Criteria

### **(A) First Year Admission. -**

#### **1) Maharashtra State Candidature Candidate The candidate,-**

(i) should be a citizen of India;

(ii) Should have passed minimum three year Bachelor's Degree awarded by any of the Universities recognized by University Grants Commission or Association of Indian Universities in any discipline with at least fifty per cent. marks in aggregate or equivalent (at least forty five per cent. in case of candidates of Reserved categories, Economically weaker section and Persons With Disability Candidates belonging to Maharashtra State only) or its equivalent;

(iii) should have obtained non zero score in MAHMBA/MMS-CET 2025 conducted by the Competent Authority.

#### **(2) All India Candidature Candidates, Union Territory of Jammu and Kashmir and Union Territory of Ladakh Migrant Candidature Candidates.- The candidate,-**

(i) should be a citizen of India;

ii) should have passed minimum three year Bachelor's Degree awarded by the University recognised by University Grants Commission or Association of Indian Universities in any discipline with at least fifty per cent.

marks in aggregate or equivalent (at least forty five per cent. in case of candidates of Reserved categories, Economically Weaker Section and Persons With Disability Candidates belonging to the Maharashtra State only) or its equivalent;

(iii) should have obtained non zero positive score in any one of the following examinations, namely:- CET conducted by the Competent Authority or Common Admission Test(CAT) conducted by Indian Institute of Management or Common Management Aptitude Test (CMAT) Conducted by National Testing Agency or Xavier Aptitude Test (XAT)conducted by Xavier School of Management Jamshedpur or Entrance Test for Management Admissions (ATMA) conducted by the Association of Indian Management Schools or Management Aptitude Test (MAT) Conducted by All India Management Association or Graduate Management Aptitude Test(GMAT) Conducted by Graduate Management Admission Council, United States of America.

### **(B) Second Year (Lateral Entry) Admission. - Maharashtra State Candidature Candidates and All India Candidature Candidates.- The candidate,-**

(i) should be a citizen of India; (ii) should have passed B. E. or B. Tech or BBA or BMS (4 Years);

(iii) Any other eligibility criteria and requirement declared from time to time by the appropriate authority as defined under the Act.

# ELIGIBILITY MCA

## Course

Master of Computer Application- MCA  
(affiliated to University of Mumbai,  
Recognised by DTE and Approved by AICTE)

## Institution Intake

60 Students

## Eligibility Criteria

### (A) First Year Admission.-

**(1) For Maharashtra State Candidature Candidates, All India Candidature Candidates, Union Territory of Jammu and Kashmir and Union Territory of Ladakh Migrant Candidature Candidates. - The candidate,-**

(i) should be a citizen of India;

(ii) should have passed any graduation degree (e.g.: B.E. or B.Tech. or B.Sc or B.Com. or B.A. or B. Voc. or BCA etc.,) preferably with Mathematics at 10+2 level or at Graduation level and obtained at least fifty per cent marks (at least forty five per cent. in case of candidates of Reserved Categories, Economically Weaker Section and Persons with Disability category belonging to the Maharashtra State) in the qualifying examination;

iii) should have obtained non zero score in MAH-MCACET 2025 conducted by the Competent Authority.

**(2) Non Resident Indian (NRI) or Overseas Citizen of India (OCI) or Person of Indian Origin (PIO), Children of Indian workers in the Gulf countries, Foreign National Candidature Candidates.-**

(i) The candidate should have passed any graduation degree (e.g.: B.E. or B.Tech. or B.Sc or B.Com. or B.A. or B. Voc. or BCA etc.,) preferably with Mathematics at 10+2 level or at Graduation level and obtained at least fifty per cent. marks in the qualifying examination;

(ii) Any other eligibility criteria and requirement declared from time to time by the appropriate authority as defined under the Act;

**(B) Second Year (Lateral Entry) Admission. - Maharashtra State Candidature Candidates and All India Candidature Candidates.-**

(i) The candidate should be a citizen of India;

(ii) The candidate should have passed B.Tech.(Computer Science and Engineering (CSE) or Information Technology (IT)) or B.E. (Computer Science and Engineering (CSE) or Information Technology (IT)) or Bachelor of Computer Applications (BCA)(4 years);

(iii) Any other eligibility criteria and requirement declared from time to time by the appropriate authority as defined under the Act.

# ELIGIBILITY BMS

## Course

bachelor of Management Studies – BMS  
(affiliated to University of Mumbai,  
Recognised by DTE and Approved by AICTE)

## Institution Intake

120 Students

## Eligibility Criteria

### **(1) Maharashtra State Candidature Candidate.- The candidate,-**

(i) should be a citizen of India;

(ii) should have passed 10+2 examination with eligibility as per the Admission Policy of the Affiliating University and obtained non zero score in the MAH - BCA/BBA/BMS/BBM CET-2025 conducted by the Competent Authority.

### **(2) All India Candidature Candidates, Union Territory of Jammu and Kashmir and Union Territory of Ladakh Migrant Candidature Candidates.- The candidate,-**

(i) should be a citizen of India;

(ii) should have passed 10+2 examination with eligibility as per the Affiliating University Admission Policy and obtained non zero positive score in Common University Entrance Test (CUET) Under Graduate (UG) or obtained non zero score in MAH - BCA/BBA/BMS/BBM CET2025 conducted by the Competent Authority: Provided that, preference shall be given to the candidate obtained non zero positive score in Common University Entrance Test (CUET) Under Graduate (UG) over the candidates obtained non zero score MAH - BCA/BBA/BMS/BBM CET-2025 conducted by the Competent Authority.

### **(3) Non Resident Indian (NRI) or Overseas Citizen of India (OCI) or Person of Indian Origin (PIO), Children of Indian workers in the Gulf countries, Foreign National Candidature Candidates.-**

(i) The candidate should have passed 10+2 examination with eligibility as per the Admission Policy of the Affiliating University; and

(ii) Any other eligibility criteria and requirement declared from time to time by the appropriate authority as defined under the Act.

# MMS SUBJECTS: CORE & ELECTIVES

## SEMESTER I

- Fundamentals of Management Theory and Practice
- Business Statistics
- Managerial Economics
- Financial Accounting for Business
- Organizational Behaviour
- Fundamentals of Marketing
- Operations Management
- Information Technology for Business

### Electives

- Managerial Communication
- Legal and Tax Aspects of Business

## SEMESTER II

- Application of Marketing Theory and Practise
- Decision Models in Management
- Information Systems and Digital Transformation
- Corporate Finance
- Human Resource Management
- Business Research Methods
- OJT/Field Project

### Electives

- Entrepreneurship Management
- Business Analytics

## SEMESTER III

### Compulsory Subjects

- Corporate Strategy
- Project Management

### Marketing Specialisation

- Marketing Strategy
- Sales Management
- Product Management
- Brand Management
- Retail Management
- Swayam Course

### Human Resource Management Specialisation

- Competency-based HRM & Performance Management System
- Artificial Intelligence(AI) in Human Resource Management
- Compensation & Benefits
- Employer Branding and Employee Value Proposition
- Learning and Development
- Swayam Course

### Finance Specialisation

- Financial Markets and Institutions
- Corporate Valuation
- Security Analysis & Portfolio Management
- Commercial Banking
- Mutual Funds & Insurance
- Swayam Course

## SEMESTER IV

### Compulsory Subjects

- International Business
- Business Ethics and Corporate Governance
- Seminar Paper
- Research Project

### Marketing Specialisation

- Global Marketing
- Technology Strategy
- Business to Business Marketing
- Social Marketing
- SWAYAM Course

### Human Resource Management Specialisation

- Human Resource Capital, Accounting and Audit
- Industrial Relations and Alternate Dispute Resolution
- OD and Change Management
- Strategic Human Resource Management
- SWAYAM Course

### Finance Specialisation

- Financial Market Regulations
- Behavioural Finance
- Investment Banking and Alternate Investment Funds
- Fixed Income Securities
- Wealth Management
- SWAYAM Course

# MCA SUBJECTS: CORE & ELECTIVES

## SEMESTER I

- Mathematical Foundation for Computer Science
- Advanced Java
- Advanced Database Management System
- Software Project Management
- Advanced Data Structures Lab
- Advanced Java LAB
- Advanced Database Management System LAB
- Web Technologies LAB
- Mini Project - 1 A

### Elective 1

- Accounting & Managerial Economics
- Optimization Techniques
- Digital Marketing and Business Analytics
- e-Commerce

## SEMESTER III

- Big Data Analytics and Visualization
- Mobile Computing Lab
- Research Project (RP)
- Individual Social Responsibility (ISR)

### Elective - 4

- Computer Vision
- Deep Learning
- Distributed System and Cloud Computing
- Computer Vision Lab
- Deep Learning Lab
- Distributed System and Cloud Computing Lab

### Elective - 5

- Software Testing Quality Assurance
- Ethical Hacking
- Blockchain
- Software Testing Quality Assurance Lab
- Ethical Hacking Lab
- Blockchain Lab

### Elective - 6

- Design Thinking & Innovation Skills
- Digital Forensics
- Entrepreneurship Management

## SEMESTER II

- Research Methodology (RM)
- Artificial Intelligence and Machine Learning
- Information Security
- Soft Skill Development
- Artificial Intelligence and Machine Learning Lab
- Devops Lab
- Advanced Web Technologies (AWT) Lab
- User Interface Lab
- Networking with Linux Lab
- Mini Project - 1B

### Elective 2

- Internet of Things
- Internet of Things Lab
- Robotic Process Automation
- Natural Language Processing
- Design and Analysis of Algorithm

### Elective 3

- Green Computing & Sustainability
- Management Information System
- Cyber Security
- Soft Computing

## SEMESTER II

- Internship Project
- Research Paper / Product / Patent
- Massive Open Online Course (MOOC)

# BMS SUBJECTS: CORE & ELECTIVES

## SEMESTER I

- Principles of Management
- Bhartiya Theory of Management Styles
- Indian Knowledge System
- Business Startup Skills
- Indian Economics Policy-II
- Introduction to Business Statistics I
- Indian Constitution
- Information Technology in Business Management
- Business Communication Skills

## SEMESTER III

Business Economics  
Introduction to Marketing  
Sales and Distribution Management  
Consumer Behaviour  
Introduction to Finance  
Basics of Financial Services  
Equity and Debt Markets  
Introduction to Human Resource Management

## SEMESTER II

- Accounting for Managerial Decisions
- Introduction to Business Mathematics
- Foundation and Exploration of Performing Fine Arts
- E-Commerce
- Social Media Marketing
- Environmental Management & Sustainable Development -II
- Advance Excel for Manager (Theory)
- Introduction to the Capital Market of India
- Advance Excel for Manager (Data Analysis) (Practical)
- French Language and culture for Hospitality



## **Campus Dress Code Guidelines for students**

- At Aditya Educational Campus, we strive to create an environment that is respectful, professional, and conducive to learning. As part of this commitment, we have established the following dress code guidelines to ensure that all students present themselves in a manner that reflects the values and standards of our institution.

### **1. General Attire**

- Modesty: Clothing should be modest and appropriate for an academic setting. Avoid attire that is too revealing, such as short shorts, crop tops, or low-cut tops.
- Neatness: Ensure that your clothes are clean, well-maintained, and properly fitted. Torn or excessively worn-out clothing is not permitted.

### **2. Classroom Attire**

- Formal Days: On designated days or during formal events, students are required to wear business casual or formal attire. This may include collared shirts, trousers, blouses, skirts, or ethnic formal wear.
- Regular Days: Smart casual wear is acceptable. This includes jeans, t-shirts, or kurtas, provided they adhere to the guidelines on modesty and neatness.

### **3. Footwear**

- Closed-toe Shoes: For safety reasons, closed-toe shoes are required in certain areas such as laboratories and workshops.
- Casual Footwear: Sneakers, sandals, and other casual shoes are acceptable on regular days, but avoid slippers or flip-flops.

#### **4. Specific Restrictions**

- **Slogans and Graphics:** Clothing with offensive language, inappropriate images, or controversial slogans is strictly prohibited.
- **Accessories:** Avoid excessive or distracting accessories. Hats, caps, or hoods should not be worn inside classrooms or during formal events unless for religious reasons.

#### **5. Professional Representation**

- **Internships and Placements:** When attending internships, placements, or representing the institution at external events, adhere to the dress code specified for those occasions, usually formal or business casual attire.

#### **6. Enforcement**

- **Compliance:** All students are expected to adhere to the dress code. Faculty and staff have the authority to remind students of these guidelines if necessary.
- **Consequences:** Repeated non-compliance may result in disciplinary action as per the institution's policies

#### **7. Special Days**

- **Cultural Days:** On designated cultural or thematic days, students are encouraged to dress according to the theme while maintaining the spirit of these guidelines.
- By following these guidelines, we can maintain a respectful and focused academic environment that reflects the pride we all have in being part of Aditya Educational Campus.

## FEE REFUND POLICY

### **Cancellation of Admission and Refund of fees, return of documents by Institutions**

(a) The Candidate shall apply online for cancellation and submit duly signed copy of system generated application for cancellation of admission to the Institution. Once the candidate submits online request for cancellation, his admission shall be treated as cancelled. The Institute shall consider the online request made by candidate for cancellation as final, irrespective of whether he has submitted duly signed copy of system generated application to the Institute. Upon such cancellation, the candidate shall lose the claim on the seat and such seat shall become available for further allotment. If the candidate cancels admission on or before the last day for cancellation of seats with full fees refund as specified by the Competent Authority, the Institute shall refund the entire fees to the candidate after deduction of rupees one thousand only towards processing charges and return all his original documents submitted to the Institute within two days from submission of duly signed copy of system generated application to the Institute;

(b) Candidate shall not be entitled to any refund of his/her fee except the Security Deposit and Caution Money Deposit if the online cancellation is effected by the candidate after the last day for cancellation of seats with full fee refund as specified by the Competent Authority. Link for online cancellation for admission shall be deactivated after cut off date. Candidate has to apply for cancellation of admission to the Institute by submitting application to the Institute after the cut off date;

(c) No institution, who has in its possession or custody, of any document in the form of Certificates, Degree, Diploma or any other award or other document deposited with it by a person for the purpose of seeking admission in such institution, shall refuse to return such Certificate, Degree, Diploma, award or any other document with a view to induce or compel such person to pay any fee or fees in respect of any course or program of study which such person does not intend to pursue or avail any facility in such institution;

(d) The Institution shall not entitle to recover the fees for the subsequent years from the student seeking cancellation of his admission at any point of time.

# CORPORATE CONNECT



**Dr. Lalit S. Kanodia**  
Senior Vice President – IMC Chamber  
of Commerce & Industry  
Chairman – Datamatics Group



**Mr. Gregory R. Garrett**  
CEO & Managing Director  
CGS Advisors, USA



**Mr. Ashank Desai**  
Co-founded Mastek Limited  
Executive Chairman and  
Managing Director



**Dr. Krishna Sudhir**  
Physician and Cardiologist  
Divisional Vice President,  
Abbott Vascular,  
Santa Clara, California



**Mr. R. Ramkrishanan**  
Vice Chairman,  
Joint Managing Director &  
Group CEO at Polycab Group



**Mr. Harish Prabhu**  
Ex- Chief Operating Officer,  
Electronic Payment &  
Services Private Ltd &  
Founder FinEssence Advisors



**Mr. Gaurav Johri**  
Senior Vice President and  
Head, Platforms Business,  
Asia Pacific and Corporate Strategy,  
Mindtree Bangalore



**Mr Vishal Kanvaty**  
Senior Vice President  
Products and Innovation  
Technology & Services  
National Payments Corporation of India



**Mr. Anand Rathi**  
Co-Founder & Chairman  
Anand Rathi  
Financial Services Limited



**Mr. Motilal Oswal**  
Chairman &  
Managing Director  
Motilal Oswal  
Financial Services Limited



**Mrs. Deena Mehta**  
Managing Director  
Asit C. Mehta Investment  
Intermediates Ltd.



**Mr. Vithal V. Kamat**  
Chairman,  
Ecotel Hotel - The Orchid



**Mr. Ashish Chauhan**  
MD & CEO, BSE



**Mr. K.H. Sriram**  
Senior Vice President  
Business Development  
Chella Software



**Ms. Bharati Lele**  
Executive Vice President  
& Global Head, KWatt



**Mr. Manish Karlekar**  
Sr. Director, Data & Analytics  
GE, Bengalure



**Mr. Sandip Ghose**  
Director, NISM



**Mr. Pradeep Nair**  
CFO  
OTIS Elevators Co.



**Mr. Uttam P. Agarwal**  
(CA)  
Founder Chartered  
Accountants Academy



**Mr. Boman R. Irani**  
Chairman &  
Managing Director  
Rustomjee Group



**Swamiji Shubh Vilas Prabhu**  
Author of "Ramayana  
The Game Of Life"  
(Spiritual & Motivational  
Speaker, ISKON)

# OUR CORPORATE ASSOCIATES



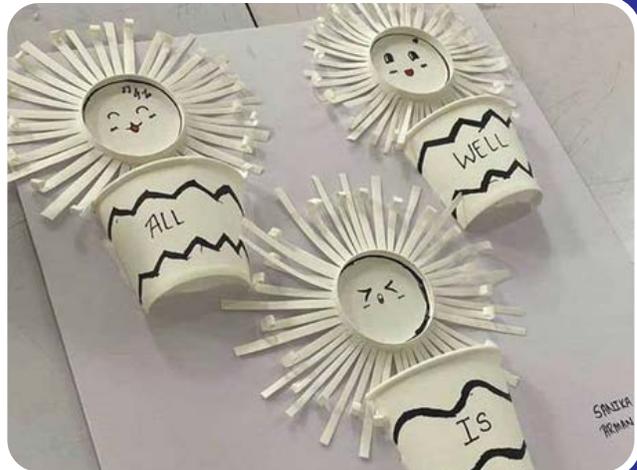


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# AAWAHAN





# TEACHER'S DAY



Shri Ashish Mishra ji, Trustee & Dr. Sunita Srivastava, Director AIMS R presenting Best HR award Leader to Ms. Madhvi Chatla, Sr HR Synoptics Ltd.

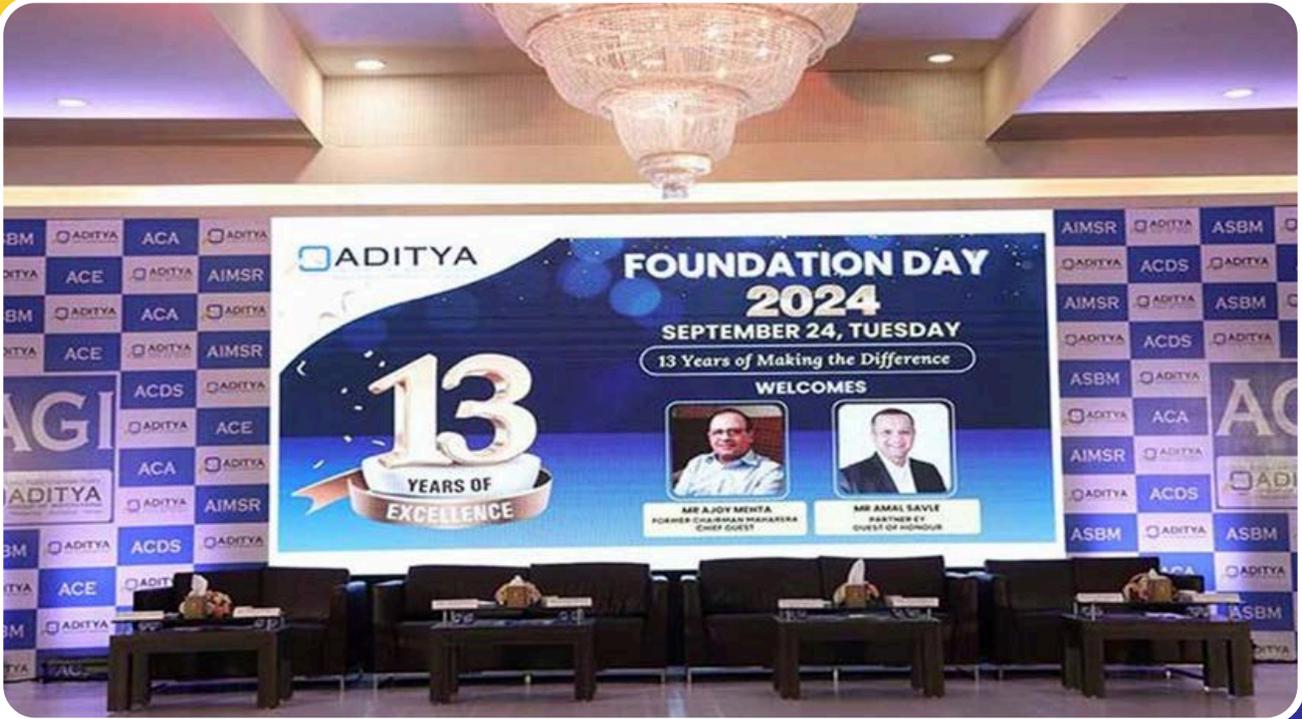


Shri Ashish Mishra ji, Trustee & Dr. Sunita Srivastava, Director AIMS R presenting Best HR award Leader to Ms. Madhvi Chatla, Sr HR Synoptics Ltd.





# FOUNDATION DAY





# ALUMNI MEET 2024



# 12<sup>TH</sup>-13<sup>TH</sup> INTERNATIONAL CONFERENCE





# CONVOCAATION 2025





# CONCLAVES



# TECHFEST



# INNOVATION SUMMIT



# INTERNATIONAL WOMEN'S DAY



# BLOOD DONATION DRIVE



# MATRU BHASHA DIWAS



# MAKAR SANKRANTI



# INDEPENDENCE DAY



# BORIVALI DESIGN FAIR



