

Sr.No	Title of Paper	Name of Author/s	Name of Journal	ISSN Number
1	Impact of E-HRM practices in the working environment of Banking Sector, an Employee Cantered Analysis	Dr. Vrittee Parikh	Educational Administration: Theory and Practice	ISSN: 2148 – 2403
2	Ethical Considerations in Integration of Artificial Intelligence into Management Decision-Making	Prof. Rashmi Pathak	Journal of Information and Computational Science, Volume ScienceVolume 14 Issue 02 - 2024	ISSN: 1548-7741
3	Ethical Considerations in Integration of Artificial Intelligence into Management Decision-Making	Prof. Sweta Nigam	Journal of Information and Computational Science, Volume ScienceVolume 14 Issue 02 - 2024	ISSN: 1548-7741
4	Social Media Engagement for Customer Outreach	Dr. Neeta Bhatt	Novyi Mior Research Journal	IISN No. :0130-7673
5	A Confluence Of Metacognitive And Psychometric Approaches For Gauging Bank Customer Loyalty	Dr. Sunita Srivastava	Madhya Pradesh Journal of Social Sciences, Vol. 28, No.1	ISSN: 0973-855X,
6	A Study Of Benefits Of Various Government-Backed Retirement Investment Schemes (NPS, EPF – VPF, PPF, SCSS)	Dr. Sonali Kale	Journal of the K.R. Cama Oriental Institute, Volume No. 77 (October) 2023	ISSN: 0970-0609
7	OTT Platform: Pros, Corns, Challenges In India	Dr. Sonali Kale	Journal of Data Acquisition and Processing 2023	10(4S) 2867-2878
8	Personal Financial Literacy Using Credit Cards and Liquid Mutual Funds	Dr. Sonali Kale	Rabindra Bharati Journal of Philosophy, Vol: XXIV, June 2023	ISSN: 0973-0087
9	Microfinance In India: Empowering The Rural Poor Through Self-Help Groups And Bank Linkage Programs	Dr. Sonali Kale	Rabindra Bharati Journal of Philosophy, Vol-XXIV, June 2023, Impact factor: 5.4	ISSN:0973-0087
10	The Role of Digital India in Expanding Financial Inclusion	Dr. Sonali Kale	Anvesak, Vol-53 No-01, January-June 2023 Impact Factor: 6.20	ISSN No. : 0378-4568
11	Prospects of FASTag in India	Dr. Sonali Kale	Journal of the Asiatic Society of Mumbai Vol. 97, No.5, May 2023 Impact Factor: 5.29	ISSN: 0972-0766

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12	'A study of resilience among Working women with differently abled child and working women with normal child.'	Dr. Vrittee Parikh	Web of Science, March 2023 Volume of Peer Reviewed Journal VOLUME 8 ISSUE 3 2023	ISSN NO: 0130-7673
13	Whistleblowing In B-Schools.	Dr. Vrittee Parikh	Education and Society(शिक्षणआशणसमाज) Jan-March Volume of Peer Reviewed Journal with Impact factor = 6.718	ISSN 2278-6864
14	Study Of The Impact Of Digital Marketing On Consumer Decision Making In Purchasing Mobile Phones Through E-Commerce	Dr. Krati Sharma	ANVESAKUGC CARE Group 1 Journal	ISSN : 0378 – 4568
15	A Study on Customer Satisfaction of Naukri.com - India's largest Job Portal	Dr. Krati Sharma	NOVYI MIR Research Journal	ISSN NO: 0130-7673
16	A Study on Contemporary Social Media Techniques to Enhance Customer Engagement	Dr. Krati Sharma	IJCRT, April 2023	ISSN 2320-2882
17	Indian Postal Banking Financial Services – A Case Study	CA Vinay Tiwari	Juni Khyat, Vol-10 Issue-7 No. 3 July 2023	ISSN: 2278-4632
18	A Study on Contemporary Social Media Techniques to Enhance Customer Engagement	Dr. Ruchi Anand	IJCRT Volume 11, Issue 4 April 2023	ISSN: 2320-2882
19	A Study on Contemporary Social Media Techniques to Enhance Customer Engagement	Dr. Neeta Bhatt	IJCRT Volume 11, Issue 4 April 2023	ISSN: 2320-2882
20	A Study on Contemporary Social Media Techniques to Enhance Customer Engagement	Dr. Pinkey Bharadwaj	IJCRT Volume 11, Issue 4 April 2023	ISSN: 2320-2882
21	A Study on Contemporary Social Media Techniques to Enhance Customer Engagement	Dr. Krati Sharma	IJCRT Volume 11, Issue 4 April 2023	ISSN: 2320-2882
22	A Study of India's New Policy Framework for Education	Dr. Neeta Bhatt	.Europeon Chemical Bulletin	ISSN 2859-2871

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23	The Impact of E – Marketing on Consumer Behaviour Published	Dr. Pinkey Bharadwaj	IJRAR – UGC Approved Journal no 43602 & 7.17 impact factor	No 43602 & 7.17 impact factor
24	Workplace Diversity Equity and Inclusion at Forefront	Dr. Pinkey Bharadwaj	Novyi Mior Research Journal	ISSN No : 0130-7673
25	Social Media Engagement for Customer Outreach	Dr. Krati Sharma	Novyi Mior Research Journal	IISN No. :0130-7673
26	Social Media Engagement for Customer Outreach	Dr. Ruchi Anand	Novyi Mior Research Journal	IISN No. :0130-7673
27	Critical Analysis on Diffusion of Innovations and Consumer Psychology with reference to Consumer Satisfaction for Lifestyle Products	Dr. Sunita Srivastava	Journal of Survey in Fisheries Sciences	10(4S) 2879-2885
28	Social Media Engagement for Customer Outreach	Dr. Pinkey Bharadwaj	Novyi Mior Research Journal	IISN No. :0130-7673
29	The Impact of Gamification on Consumer Brand Engagement	Dr. Pinkey Bharadwaj	Innovation of Multidisciplinary Research in present & Future Time (Volume 3) 2023	ISBN- 978-81-962702-2-3
30	Influencer Marketing: A View From The Development Likelihood Model Of Persuasion	Dr. Sunita Srivastava	Annals of the Bhandarkar Oriental Research Institute Vol. 100 (2023)	ISSN: 0378 – 1143
31	Consumer Psychology to buy things from Traditional to Digital Marketing - An Analytical Study	Dr. Sunita Srivastava	Eur. Chemical Bulletin 2023. 12(Special Issue I), 338-349	ISSN 2063-5346
32	Enneagram: A guiding tool in career decision-making choices among B- School students in the Mumbai region.	Prof. Ajeet Mishra	IJFANS, Journal Volume 11, Issue 10.	ISSN Print : 2319 1775; Page: 2492-2501; IF: 7.832
33	How To Revitalize Management Education In India	Dr. Vrittee Parikh	Journal of Management & Entrepreneurship, Published in Vol. 16, No.1 (VI), January-March 2022	ISSN 2229-5348
34	Strategic Talent Management In Education Sector Around Organizational Life Cycle Stages!!!	Dr. Vrittee Parikh	JOURNAL OF THE ASIATIC SOCIETY OF MUMBAI, Vol. XCV, No.11, 2022	ISSN: 0972-0766

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35	Impact of Data Mining in the Era of Electronic Data Management in Digital Examination System with Support For Knowledge-Driven Decisions	Dr. Neeta Bhatt	International Journal of Food and Nutrition Science: Advances in Multidisciplinary Research & Innovation for Sustainability, Volume 11,S Iss 3, Dec 2022	ISSN PRINT 2319 1775 Online 2320 7876
36	A Study of Impact of Personality traits on Organizational Citizenship Behaviour among Information Technology Professionals	Dr. Vrittee Parikh	Journal Of Basic Science	ISSN NO : 1006-8341
37	Neural network model of visual insight detection for remarketing products or services based on images uploaded by consumers with specific activities	Prof. Manmeet S Barve	International Journal of Advance and Innovative Research, Volume 7, Issue 1 (I) January – March	ISSN 2394 - 7780
38	A Study of awareness of funding options among entrepreneurs of SME'S in Mumbai and Navi Mumbai	Prof. Namrata Acharya	Dogo Rangsang Research Journal, Vol 10, Issue 7 (2), July 2020	ISSN No. 2347-7180
39	Gender Leadership in Organisation	Prof. Sujata Salvi	Dogo Rangsang Research Journal, Vol 10, Issue 7 (2), July 2020	ISSN No. 2347-7180
40	A study on Consumer buying behaviour towards online shopping of sportswear apparel	Prof. Namrata Acharya	Shodh Sanchar Bulletin Vol 10, Issue 38, June 2020	ISSN No. 2229-3620
41	A review on Factors contributing towards Higher Participation of women executives at senior management level in Banking and non-banking sector	Prof. Vritee Parikh	Paradigm shift in Global Business Practices and Socio Economic Development	ISSN No.0374-8588
42	A study on causes and prevention of fraud in banking industry in India	Prof. Shital Shukla	International Journal of Advance and Innovative Research	ISSN 2394 - 7780
43	A study on financial performance of indian pharmaceutical companies with reference to Cipla, Aurobindo and Dr. Reddy Laboratories	Prof. Sujata Salvi	International Journal of Advance and Innovative Research	ISSN 2394 - 7780

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44	A study on Budding Entrepreneurial Mind set	Prof. Sujata Salvi	International Journal of Advance and Innovative Research	ISSN No. 2394-7780
45	A study on Budding Entrepreneurial Mind set	Dr. Jyoti Chandvani	International Journal of Advance and Innovative Research	ISSN No. 2394-7780
46	End of life: What kind of funeral services would you choose for your loved ones?	Prof. Manmeet S Barve	IJRAR - International Journal of Research and Analytical Reviews (IJRAR),	ISSN 2394 - 7780
47	A Study of Crowdfunding Online Platform for Fundraising in India	Prof. Namrata Acharya	Journal Of Banking, Information Technology and Management Vol. 16 No.1, June 2019 (ISSN No. 0972-902X)	ISSN No. 0972-902X
48	Impact of smart phones & tablets on the consumer buying behaviour,	Dr. Neeta Bhatt	IJRAR - International Journal of Research and Analytical Reviews (IJRAR),	E-ISSN 2348-1269, P ISSN - 2349-5138
49	A review of factors contributing towards Higher Participation of women executives at senior management level in Banking and non-Banking sector	Dr. Vrittee Parikh	Journal of The Gujrat Research Society, Volume 21 Issue 15,	ISSN: 0374-8588
50	A Comparative Study of factors contributing towards Higher participation of Women Executives at Senior Management level in Banking and Non Banking Sector	Dr. Vrittee Parikh	Think India Journal	ISSN - 0971-1260